



More to Value.



Scan for even
more
savings.

Trolley is for illustrative purposes only



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The below substantiation covers the “Lidl Plus Trolley” campaign and ‘Scan for even more savings’ advertisement with the referenced offer dates 13.08.2026 - 19.08.2026 inclusive, across TV, Radio, Press, Posters, Billboard & Digital.

We’re showing you how much you could save on your shop by using Lidl Plus! The list below does not include every offer on Lidl Plus (there are even more available on the app, and they change every week!).

Product Name	Product Volume	Price without Lidl Plus €	Price with Lidl Plus €	Offer
Chablis 12%	750ml	14.99	9.99	
Kellogg’s Rice Krispies	430g	5.35	2.67	
Kellogg’s Crunchy Nut	720g	6.89	3.44	
Toasting Waffles	250g	1.49	1.18	
Sweet Chili Sauce	700ml	2.59	1.94	
Multigrain Shapes	350g	1.69	1.26	
Protein Flapjacks	3x50g	2.49	1.65	
Cadbury Dairy Milk Caramel 4 Pack	148g	3.15	1.99	
Irish Yoghurt High Protein Yoghurt	350g	2.29	1.99	
Deli Style Coleslaw	260g	1.29	0.96	
Breaded Chicken Steaks	505g	2.99	2.23	
Potato Gratin Side Dish	500g	1.29	0.96	
Facial Wipes 2x25pack	2x25piece	1.49	1.11	
Hand Cream	75ml	0.99	0.49	
Gouda 12 Slices	400g	2.89	2.15	



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(Continued)

Product Name	Product Volume	Price without Lidl Plus €	Price with Lidl Plus €	Offer
High Protein Pudding	4x115g	2.49	1.85	
Blueberries	150g	1.99	1.29	
Loose Grapefruit	each	0.49	0.29	
Scallions	per bunch	0.79	0.49	
Takeaway Pizza Pepperoni	511g	2.79	2.22	
French Fries	1kg	1.39	1.04	
Antibacterial Wipes	72sheets	0.85	0.63	
Fabric Conditioner 120 WL	3L	3.49	2.43	
Sanex Shower Gel	570ml	6.49	3.25	
Antibac Hand Gel	50ml	0.79	0.39	
24 Irish Beef Meatballs	720g	6.99	5.99	



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Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
Low Fat Mince 3%	454g	6.19	4.99	
Salmon Darnes with Piri Piri	190g	3.99	3.00	3 for €9
Western Brand Chicken Burger	454g	3.99	3.00	3 for €9
Irish Lean Pork Mince 5% Fat	500g	3.99	3.00	3 for €9
Brennan's Half Loaf	390g	1.75	1.49	

Total without Lidl Plus	€100.33
Total with Lidl Plus	€69.36
Savings	€30.97