



More to Value.



Scan for even
more
savings.

Trolley is for illustrative purposes only



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The below substantiation covers the “Lidl Plus Trolley” campaign and ‘Scan for even more savings’ advertisement with the referenced offer dates 06.08.2026 - 12.08.2026 inclusive, across TV, Radio, Press, Posters, Billboard & Digital.

We’re showing you how much you could save on your shop by using Lidl Plus! The list below does not include every offer on Lidl Plus (there are even more available on the app, and they change every week!).

Product Name	Product Volume	Price without Lidl Plus €	Price with Lidl Plus €	Offer
2 Breaded Cod	300g	2.99	2.49	
2 Breaded Haddock	300g	2.99	2.49	
12 Irish Skinny Beef Meatballs 5%	340g	3.79	3.29	
Breaded Chicken Steaks	505g	2.99	2.23	
Aussie Shampoo	400ml	9.99	7.69	
Freezer Bags	15 units	0.99	0.69	
Waffle Fries	550g	1.79	1.34	
Strawberry Split Frozen Smoothie Mix	500g	1.89	1.41	
Broccoli Crown	350g	1.69	0.99	
Vine Tomatoes	per kg	3.39	1.99	
Blueberries	150g	1.99	1.29	
Rocket Leaves	85g	0.99	0.74	
Red Grapes	500g	2.79	1.99	
Salad Trio Leaves	each	1.69	0.79	
Kilmeaden Mature Red Cheddar Slice	160g	3.50	2.75	



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(Continued)

Product Name	Product Volume	Price without Lidl Plus €	Price with Lidl Plus €	Offer
Cadbury Dairy Milk Caramel 4 Pack	148g	3.15	1.99	
Cushelle Toilet Paper	24x180 sheets	14.99	11.99	
0% Fat Kefir	350g	1.99	1.65	
Fresh Cream	250ml	1.59	1.26	
Grated Red Cheddar & Mozzarella	475g	3.19	2.54	
Denny Traditional Bacon Rasher	200g	3.50	2.99	
White Sourdough	600g	2.99	2.22	
Coated Peanuts	200g	1.39	1.25	
Relish	320g	1.79	1.25	
Date Bites Peanut & Cocoa	100g	2.49	1.65	
Flatbread Thins	125g	1.99	1.49	
Pringles Salt & Vinegar	165g	3.49	1.99	
Chianti DOCG Riserva 13%	750ml	10.99	7.99	
Oral B Pro-Expert	75ml	5.79	3.00	2 for € 6.00 Multibuy



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(Continued)

Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
Oral B Pro-Expert	75ml	5.79	3.00	2 for € 6.00 Multibuy
Green Giant Sweetcorn	Oral B	2.99	2.49	

Total without Lidl Plus	€111.57
Total with Lidl Plus	€80.92
Savings	€30.65