



More to Value.



Scan for even
more
savings.

Trolley is for illustrative purposes only



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The below substantiation covers the “Lidl Plus Trolley” campaign and ‘Scan for even more savings’ advertisement with the referenced offer dates 30.07.2026 - 05.08.2026 inclusive, across TV, Radio, Press, Posters, Billboard & Digital.

We’re showing you how much you could save on your shop by using Lidl Plus! The list below does not include every offer on Lidl Plus (there are even more available on the app, and they change every week!).

Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
Cashew Nuts Roasted & Salted	150g	1.95	1.75	
Potato Hoops	250g	2.69	2.00	
Olives	200g	2.19	1.63	
Ancient Grain Roll	100g	0.69	0.52	4 for €2.09
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Hand Tied Pork Sausage	492g	2.69	1.79	
Premium Irish Back Bacon	200g	2.49	1.59	
White Pudding	300g	0.99	0.59	
Mini Cheddar Sticks Mild/Mature	6x20g	1.79	1.34	
Mango	each	1.19	0.79	
Microwaveable Baby Potatoes	400g	0.99	0.49	
Family Pack Mushrooms	433g	1.49	0.99	



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(Continued)

Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
White Grapes	500g	1.95	1.75	
Yellow Peppers	each	2.69	2.00	
Golden Delicious Apples	each	2.19	1.63	
Salt & Chilli Breaded Shredded Chicken	380g	0.69	0.52	
Breaded Lemon Sole Fillets	250g	0.69	0.52	
Toilet Gel with applicator	75ml	0.69	0.52	
Lean Beef Mince 5%	500g	0.69	0.52	
Irish Beef Stir Fry	325g	2.69	1.79	
Western Brand Breaded Chicken Mini Fillets	300g	2.49	1.59	3 for €9.00 Mix'n'Match
Smoked Jumbo Prawns	160g	0.99	0.59	3 for €9.00 Mix'n'Match
2 Dry Aged Angus Rib Steak Burgers	227g	1.79	1.34	3 for €9.00 Mix'n'Match
Chicken Breast Fillets	500g	1.19	0.79	
Cooked Irish Ham 15 Slices	320g	0.99	0.49	
Corona Extra 4.5% 12x330ml	12x330ml	1.49	0.99	



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(Continued)

Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
Kellogg's Crunchy Nut	720g	6.89	3.44	
Carrolls Cuisine Lasagne	350g	3.99	2.99	
Coca Cola Diet	2L	3.50	2.75	2 for € 5.00 Mix'n'Match (includes 25c Deposit)
Coca Cola Zero	2L	3.50	2.75	2 for € 5.00 Mix'n'Match (includes 25c Deposit)
Fairy Max Power	730ml	4.99	3.99	

Total without Lidl Plus	€110.25
Total with Lidl Plus	€80.09
Savings	€30.16