



More to Value.



Scan for even
more
savings.

Trolley is for illustrative purposes only



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The below substantiation covers the “Lidl Plus Trolley” campaign and ‘Scan for even more savings’ advertisement with the referenced offer dates 23.07.2026 - 29.07.2026 inclusive, across TV, Radio, Press, Posters, Billboard & Digital.

***The deposit return amounts were not added in the Billboard poster, TV or Radio, but the total savings remain unchanged.**

We’re showing you how much you could save on your shop by using Lidl Plus! The list below does not include every offer on Lidl Plus (there are even more available on the app, and they change every week!).

Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
McGuigan Sauvignon Blanc 11%	750ml	9.99	7.99	
Vegetable Oil	1 L	1.49	1.29	
Fruit Scone	100g	0.55	0.49	4 for €1.95
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Butter Croissant	60g	0.69	0.60	3 for €1.80
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Butter Croissant	60g	0.69	0.60	3 for €1.80
Brioche Burger Buns	260g	1.99	1.49	
Howdy Doodys	300g	3.79	2.82	
32 Sausage Rolls	800g	2.49	1.86	
Crumbed Irish Ham 15 Slices	320g	2.49	1.98	
Vintage Cheddar	250g	2.29	1.82	
Live Yogurts 0% Fat Greek Style	450g	2.15	1.65	
Irish Premium Yogurt SK6	150g	0.75	0.66	3 for €2 Mix 'n' Match
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Irish Premium Yogurt SK6	150g	0.75	0.66	3 for €2 Mix 'n' Match
Strawberries	250g	2.99	2.50	2 for €5
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Galia Melon	1	2.49	1.49	
Black Grapes	500g	2.79	1.99	
Irish Courgettes	500g	1.49	0.99	
Irish Queens Potatoes	2000g	4.99	2.49	
Nectarines	1000g	3.99	2.99	
Skin-On Fries Extra Crispy	1kg	2.99	2.22	
Stonebaked Pizza SK17	335g	2.19	2.00	2 for € 4.00 Mix'n'Match
Stonebaked Pizza SK17	313g	2.19	2.00	2 for € 4.00 Mix'n'Match
Premium Fabric Softener 40WL	1L	1.89	1.32	
Strong Kitchen Towel		1.85	1.38	
Fresh Chicken Fillet	1kg	9.99	8.99	
Duck Breast with Garlic & Pepper	350g	6.49	5.49	
Lean Beef Mince 5%	500g	5.79	5.19	
Minute Steaks with Marinade SK2	360g	5.15	4.49	
Seafood Mix	250g	2.99	2.24	
Fresh Chicken Legs - Bone In	815g	2.59	2.15	
Chicken Breast Steak	380g	2.29	1.71	



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(Continued)

Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
Oatly Oat Barista Drink	1L	2.95	1.99	
John West No Drain Chunks SK1	110g	2.79	1.49	
Knorr Thick Vegetable Soup	63g	1.89	1.50	2 for € 3.00 Mix'n'Match
Knorr Snack Pack Thick Chicken Soup	55g	1.89	1.50	2 for € 3.00 Mix'n'Match
Pringles Original	165g	3.49	1.99	
Maltesers Pouch	93g	2.39	1.75	
Oral B Pro-Expert	75ml	5.79	2.89	
DRS MiWadi Orange and Pineapple Og	1L	3.15	1.66	3 for € 5.00 Mix'n'Match
DRS MiWadi NAS Blackcurrant Og	1L	2.85	1.66	3 for € 5.00 Mix'n'Match
DRS MiWadi NAS Orange Squash	1L	2.19	1.66	3 for € 5.00 Mix'n'Match
DRS Deposit		0.75	0.75	

Total without Lidl Plus	€131.46
Total with Lidl Plus	€99.61
Savings	€31.85