



More to Value.



Scan for even
more
savings.

Trolley is for illustrative purposes only



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The below substantiation covers the “Lidl Plus Trolley” campaign and ‘Scan for even more savings’ advertisement with the referenced offer dates 16.07.2026 - 22.07.2026 inclusive, across TV, Radio, Press, Posters, Billboard & Digital.

We’re showing you how much you could save on your shop by using Lidl Plus! The list below does not include every offer on Lidl Plus (there are even more available on the app, and they change every week!).

Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
Lentil Curls Multipack	6x20g	2.19	1.64	
Cashew Nuts	200g	2.09	1.67	
Tomato Passata	500g	0.59	0.29	
Fruit Scone	100g	0.55	0.49	4 for €1.95
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Butter Croissant	60g	0.69	0.60	3 for €1.80
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Turkey Rashers	150g	2.19	1.74	
Fruit & Nut Chocolate Mix	200g	3.29	2.29	
Chicken Caesar Salad	205g	3.49	2.61	
Cottage Pie	400g	3.35	2.50	
Beef Lasagne	400g	2.99	2.23	
Deli Style Coleslaw	260g	1.29	0.96	
Facial Tissue Cube	56 sheets	0.59	0.29	
Irish Extra Mature Cheddar	400g	3.29	2.63	
Skyr Yogurt SK1	450g	1.19	0.83	
Strawberries	250g	2.99	2.50	2 for €5
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Premium Baby Potatoes	750g	1.49	0.79	
Pointed Red Pepper	2 piece	1.25	0.89	
Irish Mushrooms	300g	1.19	0.69	
French Fries	1kg	1.39	1.04	



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(Continued)

Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
Fragranced Detergent 43WL	1.5L	4.59	3.42	
Fresh Chicken Fillet	1 kg	9.99	8.99	
Irish Pork Shoulder Chops	700g	4.99	3.73	
Western Brand Breaded Chicken Mini Fillets	300g	3.99	3.00	3 for €9.00 Mix'n'Match
ASC Smoked Jumbo Prawns	160g	3.99	3.00	3 for €9.00 Mix'n'Match
2 Dry Aged Angus Rib Steak Burgers	227g	3.29	3.00	3 for €9.00 Mix'n'Match
2 Irish Angus Beef Burgers	280g	2.99	2.49	
Carlsberg 4.3% 12x300ml	12x300ml	22.99	13.99	
Santa Rita 120 Cabernet Sauvignon 13%	750ml	10.00	7.99	
Colgate Max White/Sensitive Toothpaste	75ml	3.79	2.99	
DRS Coca Cola Diet	2 L	3.50	2.75	2 for € 5.00 Mix'n'Match (includes 25c deposit)
DRS Coca Cola Zero	2 L	3.50	2.75	2 for € 5.00 Mix'n'Match (includes 25c deposit)
Fairy Original	654ml	3.19	2.50	2 for € 5.00 Multibuy
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Total without Lidl Plus	€124.85
Total with Lidl Plus	€94.06
Savings	€30.79