

More for Less

The substantiation below referenced 14th August to the 20th August on TV, Leaflet, Press, Radio & Social advertisements.

Total Cost without Lidl Plus	€123.11
Total Cost with Lidl Plus	€92.61
Difference	€30.50

And here is the full list of items included. Happy reading. And more importantly, happy saving.

	Item Description	Price	Lidl Plus Price	
7010406	Carlsberg 12x300ml 4.3%	20.00	14.50	
7011937	Palm Tree Rose 12%	12.99	9.99	
7009055	Sharing Style Striploin 30D	10.99	9.49	
7000738	Irish Beef Mince 10%	5.79	4.29	
221037	Antibac Laundry Cleanser 18WL	2.79	1.94	
211029	Salmon Darnes with Sweet Chilli	4.19	3.00	3 for €9 Mix 'n' Match offer
218437	Irish Turkey Burgers	4.29	3.00	3 for €9 Mix 'n' Match offer
228894	Quick Cook Chicken Fillets SK3	3.99	3.00	3 for €9 Mix 'n' Match offer
213551	Organic Baby Red/ Purple Pouches	3.49	2.50	2 for €5 Mix 'n' Match offer
213552	Organic Baby Green&Yellow Pouches	3.49	2.50	2 for €5 Mix 'n' Match offer
7004762	Eco Soft Toilet Tissue 2Ply	2.89	2.00	
226200	Low Fat Rice Pudding	3.19	2.37	
226229	Bockwurst	3.99	3.19	
7004662	Takeaway Pizza [Pepperoni]	2.99	2.22	
200278	Gouda 12 Slices	2.99	2.24	
228441	0% Fat Greek Yogurt	1.99	1.25	
268854	Authentic Greek Yogurt 10% Fat	1.99	1.25	2 for €2.50 Mix 'n' Match offer
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211829	Irish Rapeseed Oil	2.89	2.16	
241007	White Sourdough Cob	2.39	1.67	
200698	Jumbo Swiss Roll	2.59	1.93	
203712	Sweet Chili Sauce	2.59	1.94	
245662	Chipotle Coleslaw/Potato Salad	1.69	1.35	
218665	Popchips	1.79	1.33	
233213	Granulated Sugar	1.69	1.35	
80183	XXL Lemon & Lime Net	1.69	1.35	
208140	Potato Side Dish	1.29	1.00	2 for €2.00 Multibuy offer
208140	Potato Side Dish	1.29	1.00	2 for €2.00 Multibuy offer
217541	Rice Crackers Chilli/ Salted	1.29	1.00	2 for €2.00 Mix 'n' Match offer
264012	Rice Crackers BBQ/Sour Cream	1.29	1.00	2 for €2.00 Mix 'n' Match offer
253679	Egg Noodles	0.85	0.59	
210202	Italian Style Salad	0.99	0.74	
267355	Sour Cream Light 200ml	0.89	0.71	
82370	Sugar Snap Peas 200g	0.89	0.71	
214964	Stir Fry Sachets	0.59	0.50	2 for €1 Multibuy offer
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*+€1.80 deposit included in total cost.

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