

The substantiation below referenced 7th August to the 13th August on TV, Leaflet, Press, Radio & Social advertisements.

Total Cost without Lidl Plus	€129.15
Total Cost with Lidl Plus	€98.94
Difference	€30.21

And here is the full list of items included. Happy reading. And more importantly, happy saving.

Item Description	Price	Lidl Plus Price
DRS Guinness 12 Pack 4.2%	26.00	19.88
Gavi Italy 12%	9.99	7.99
Peanutbutter Smooth	4.99	3.49
Irish Beef Mince 10%	5.79	4.29
Liquid Caps Bio/Colour 46WL	5.99	4.78
Dog Food Meaty Chunks Jelly & Gravy	6.89	5.50
2 Dry Aged Angus Rib Steak Burgers	3.49	3.00
Summer Flavoured Irish Pork Belly Strips	3.99	3.00
Quick Cook Chicken Fillets	3.99	3.00
Tempura Prawns	3.99	2.99
High Protein Muesli	3.49	2.60
Garlic Dough balls For Sharing SK1	2.69	1.87
Mighty Kitchen Roll	2.49	1.85
Round Cakes	3.49	2.76
Swiss Style Muesli	2.79	2.08
Choc Pillows	2.69	2.00
Bixies [36 pk]	2.59	1.93
Relish	1.89	1.32
Choco Shells [Vitamine]	2.19	1.63
Frankfurters	2.19	1.63
Chicken Breast Steak	2.19	1.63
Cereal Cookies	1.99	1.48
Crispy Fried Onions	1.69	1.18
Neo Bits	1.99	1.48
Vintage Cheddar	2.29	1.83
Fruit King Side By Side SK2	1.99	1.33
Deli Style Coleslaw	1.49	1.03
Fruit Biscuits	1.79	1.33
French Fries 1kg	1.45	1.08
Breaded Chicken Fillet Goujons	6.49	5.18
Buttermilk Pancakes	1.19	1.00
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*+€1.80 deposit included in total cost.
*Buttermilk Pancakes are on offer, 2 for €2.

