



More to Value.



Scan for even
more
savings.

Trolley is for illustrative purposes only



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The below substantiation covers the “Lidl Plus Trolley” campaign and ‘Scan for even more savings’ advertisement with the referenced offer dates 20.08.2026 - 26.08.2026 inclusive, across TV, Radio, Press, Posters, Billboard & Digital.

We’re showing you how much you could save on your shop by using Lidl Plus! The list below does not include every offer on Lidl Plus (there are even more available on the app, and they change every week!).

Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
McGuigan Sauvignon Blanc 11%	750ml	9.99	7.99	
GVS Pouilly-Fumé AOC 12%	750ml	16.49	12.49	
Multigrain Hoops	375g	1.59	1.27	
Irish Bolognese Sauce	350g	1.99	1.49	
Garlic Spread	125g	0.99	0.74	
Bronze Die Fusilli	500g	1.15	0.86	
Irish Pasta Sauce	350g	1.99	1.49	
Chia Wholegrain Loaf	380g	1.79	0	3 for 2 sandwich
Oakpark Smoked Bacon Lardons	130g	1.99	1.49	
Crumbed Irish Ham 15 Slices	320g	2.49	2.49	3 for 2 sandwich
Batchelors Baked Beans	4x420g	5.49	3.99	
Maltesers Pouch	93g	2.39	1.75	
Oral B Pro-Expert	75ml	5.79	2.89	
Ladies Roll-On	50ml	0.99	0.66	
Irish Mature White Grated Cheddar	250g	1.89	1.89	3 for 2 sandwich
Authentic Greek Yogurt 10% Fat	500g	1.99	1.49	
Funsized Bananas	750ml	1.95	1.29	



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Product Name	Product Volume	Price without Lidl Plus	Price with Lidl Plus	Offer
Funsized Apples	10 Piece	1.99	1.29	
Red Peppers	1 Piece	0.89	0.49	
Irish Mushrooms	300g	1.19	0.69	
Premium Baby Potatoes	750g	1.49	0.69	
Frozen Fruit Blueberries	500g	2.85	2.50	2 for € 5.00 Mix'n'Match
Country Mixed Vegetable	1000g	1.09	1.00	3 for € 3.00 Mix'n'Match
Petit Pois	907 g	1.79	1.75	3 for € 3.00 Mix'n'Match
Stonebaked Margherita Pizza	305 g	1.99	1.00	2 for € 3.50 Mix'n'Match
Steamed Vegetables	640 g	1.69	1.08	3 for € 3.00 Mix'n'Match
Antibacterial Handwash		1.55	6.28	
Liquid Caps 3in1 Gold Blossom 58WL	58x13g	8.99	1.38	
Strong Kitchen Towel	4x60 sheets	1.85	2.65	
Fresh Chicken Drumsticks	1kg	3.15	3.89	
Fresh Breaded Chicken Goujons	700g	5.19	5.99	
Irish Beef Meatballs	720g	6.99	2.25	
Hunky Dory Cheese & Onion Crisps	6x25g	2.69	1.59	
Multipack Popcorn Salted	9x20 g	1.99	5.99	
Classic Soft Toilet Tissue	24x160 Sheets	7.99	0.68	
Tomato Purée	200g	0.85	0.68	



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(Continued)

Total without Lidl Plus	€117.16
Total with Lidl Plus	€86.46
Savings	€30.70

*The savings figure in the leaflet differs by 17c due to a miscalculation.