

## UEFA CONFERENCE LEAGUE PRIZE DRAWS - TERMS & CONDITIONS

These Terms and Conditions ("Terms and Conditions") apply exclusively to your participation in the UEFA Conference League prize draws ("Prize Draws") run by Lidl Ireland GmbH (the "Promoter"), having its place of business at Lidl Head Office, Main Road, Tallaght, Dublin 24, Ireland. By entering a Prize Draw, you agree to be bound by these Terms and Conditions.

### 1. OPENING / CLOSING DATE & TIME

1.1. The Prize Draw for each "Match" opens as per the below schedule:

- MD1: Shelbourne FC vs BK Häcken (12–17 Sept 2025)
- MD2: Shamrock Rovers FC vs NK Celje (3–8 Oct 2025)
- MD3: Shelbourne FC vs FC Drita (17–22 Oct 2025)
- MD4: Shamrock Rovers FC vs FC Shakhtar Donetsk (7–12 Nov 2025)
- MD5: Shelbourne FC vs Crystal Palace FC (21–26 Nov 2025)
- MD6: Shamrock Rovers FC vs Hamrun Spartans FC (28 Nov–3 Dec 2025)

1.2 For the purposes of these Terms and Conditions, "Match" means the following UEFA Conference League fixtures which take place on the following dates:

- MD1: 2 October 2025 – Shelbourne FC vs BK Häcken
- MD2: 23 October 2025 – Shamrock Rovers FC vs NK Celje
- MD3: 6 November 2025 – Shelbourne FC vs FC Drita
- MD4: 27 November 2025 – Shamrock Rovers FC vs FC Shakhtar Donetsk
- MD5: 11 December 2025 – Shelbourne FC vs Crystal Palace FC
- MD6: 18 December 2025 – Shamrock Rovers FC vs Hamrun Spartans FC

### 2. HOW TO PARTICIPATE

2.1. To enter a Prize Draw, comment on the relevant UEFA Conference League prize draw post on Lidl's Instagram [<https://www.instagram.com/lidlireland/>] or Facebook [<https://www.facebook.com/lidlireland/>] (the "Sites") with: (A) your name and (B) who you would like to bring to the game. Only one valid entry per person is permitted.

2.2. Participants must be over 18 years of age and resident in the Republic of Ireland. Employees of the Promoter, its affiliated companies, partners, immediate family members, or anyone professionally associated with the Prize Draws are excluded. Proof of age and verification, in the form of a valid passport or driver's licence, may be required from Winners to claim the Prize.

2.3. All entries in the Prize Draws must be made directly by the individuals entering the Prize Draws.

2.4. You must follow the entry instructions as given on the Site which shall also form part of these Terms and Conditions.

2.5. No purchase and/or donation is necessary to participate in the Prize Draws. Purchasing goods does not result in any advantage to a participant.

2.6. Only one (1) entry per person per prize draw is permitted. Multiple entries, syndicated entries, or those submitted via automated methods (e.g. macros, scripts) will be disqualified. Entries made on behalf of others or by consumer groups will not be accepted. Any other forms of entry, including but not limited to automated devices or processes, are not allowed and all such entries will be disqualified and any Prize (as defined in Clause 3.20 of these Terms and Conditions) awarded will be void. No entries from consumer groups, third (3rd) parties or bulk entries will be accepted.

2.7. The Site is operated by Lidl Digital International GmbH & Co. KG, Stiftsbergstr. 1, 74167 Neckarsulm, Germany and all submissions will be stored on servers owned by Salesforce, Heron Tower, 110 Bishopsgate, London EC2N 4AY or the Promoter.

2.8. To withdraw your participation in a Prize Draw, send an e-mail to <sponsorships@lidl.ie> with your full name, e-mail address and the subject heading: "WITHDRAW FROM UEFA COMPETITION" before the Closing Date.

### 3. THE PRIZE DRAW

3.1. Within 48 hours of the Closing Date, the Promoter will randomly select Winners from all eligible entries, equal to the number of Prizes available (as defined in Clause 3.4 and Clause 3.9 of these Terms and Conditions) (the "Draws").

3.2. Any participants randomly drawn by the Promoter in the Prize Draws (pursuant to Clause 3.1 of these Terms and Conditions) will be a "Winner" and collectively the "Winners".

3.3. Each Prize consists of two (2) general admission tickets. Two Prizes will be awarded per Match (i.e. four tickets total). Winners will be selected at random from all eligible entries.

3.4. Prizes must be claimed by the Winners within THREE (3) WORKING DAYS of the First Notification. Proof of identity, in the form of a valid passport or driver's licence, may be required.

3.5. The winners will be contacted initially by direct message via the relevant social media platform. Thereafter, a prize will be delivered by e-mail (via [ticketing@lidl-football-hub.com](mailto:ticketing@lidl-football-hub.com) to a Winner and/or Guest (if any) (as defined in Clause 3.7 of these Terms and Conditions)

3.6. The number of Prizes allocated to each Match is as follows:

Matchday	Description	Number of Prizes
MD1	2 pairs of tickets	4 tickets total
MD2	2 pairs of tickets	4 tickets total
MD3	2 pairs of tickets	4 tickets total
MD4	2 pairs of tickets	4 tickets total
MD5	2 pairs of tickets	4 tickets total
MD6	2 pairs of tickets	4 tickets total

3.7. A Winner is permitted to invite another individual to use their one (1) other ticket in the Prize (a "Guest").

3.8. Details (as defined in Clause 3.14 of these Terms and Conditions) for any Guest must be inputted by a Winner onto the Promoter's ticketing platform (<https://guests.lidl-football-hub.com/>) within THREE (3) WORKING DAYS of the First Notification. If the winner has any accessibility requirements that need to be facilitated, these requirements can be provided via the promoter's ticketing platform.

3.9. For the purposes of these Terms and Conditions, "Details" means: (A) first name; (B) last name; (C) e-mail address; (D) telephone number; and (E) date of birth (f) Passport number

3.10. If: (A) a Winner fails to claim a Prize; (B) the Promoter is unable to contact a Winner within THREE (3) WORKING DAYS of the First Notification; (C) a Winner fails to provide the Promoter with an e-mail address for delivery within THREE (3) WORKING DAYS of the First Notification; and (D) the Promoter is unable to contact a Winner within THREE (3) WORKING DAYS of its first attempt at the First Notification, then the Promoter reserves the right to withdraw any such Winner's Prize entitlement and the Prize Draws close without all the Prizes being awarded.

3.11. The Prizes are as stated and cannot be resold. There is no cash alternative. Prizes are subject to availability and in the event that the Prizes offered are unavailable due to circumstances beyond the Promoter's control, the Promoter reserves the right to offer an alternative prize of equal or greater value. For the avoidance of doubt, any such alternative prize of equal or greater value will be considered a Prize for the purposes of these Terms and Conditions.

3.12. A Winner may transfer one (1) or both tickets in their Prize to a Nominated Person, provided the transfer is completed at least five (5) working days before the Match.

3.13. A Nominated Person is not permitted to sell the Prize under any circumstances.

3.14. A Winner is only permitted to transfer the Prize to their family and/or friends and shall not be permitted to sell the Prize.

3.15. Notwithstanding anything to the contrary contained in these Terms and Conditions, a Prize can only be transferred by the original Winner. For clarity, a Nominated Person is NOT permitted to transfer one (1) or (2) of the tickets in a Prize to one (1) or (2) individuals.

3.16. A Nominated Person will need to follow the instructions contained in the Invite.

3.17. Tickets will be delivered by email one (1) working day before the relevant Match.

3.18. For the avoidance of doubt, a Winner shall be solely responsible for all costs (including without limitation accommodation, subsistence and transportation) related to their use of a Prize.

3.19. The Promoter will not replace any lost, damaged, mutilated or stolen Prizes. All taxes, costs, liabilities and unspecified expenses associated with the usage of the Prizes are the sole responsibility of the Winners.

3.20. If it is suspected that an entrant uses multiple social media accounts to submit more than one (1) entry, only one (1) entry will be considered. In the event of a dispute over who submitted a winning online entry, the "Authorized Account Holder" of the social media account used to participate in the applicable Prize Draw at the actual time of entry, will be deemed to be the Authorized Account Holder is the natural person to whom the applicable internet service provider, online service provider or other organization has assigned the social media account for the domain associated with the submitted social media account. In the event a winning account selected is a joint account, a total of one (1) Prize will be awarded in the name of the first-named account holder. Proof to Promoter's satisfaction of being the authorized account subscriber may be required by Promoter in order to verify eligibility.

3.21. No responsibility will be taken by the Promoter if a Winner is not able to collect a Prize for any reason and howsoever arising.

3.22. No responsibility will be taken by the Promoter for claims which are lost, delayed, corrupted, damaged, misdirected or incomplete or cannot be delivered for any technical or other reasons. We advise claimants to use recorded delivery. Proof of sending will not be accepted as proof of receipt, and no correspondence will be entered into.

3.23. Photographic identification (valid passport or driver's licence) may be required for a Winner to claim a Prize. The Promoter reserves the right to refuse any Prize collections without providing a valid passport or driver's licence in the event that it is requested for verification purposes and release of tickets.

3.24. Subject to Clause 4 of these Terms and Conditions, the name and counties of the Winners may be available for a period of up to three (3) months after the Closing Date and may be obtained by e-mailing <sponsorships@lidl.co.ie> .

3.25. If a Nominated Person (if applicable) fails to claim a Prize, then any applicable Prize entitlement ceases and the Prize Draws close without all Prizes being awarded.

#### **4. PERSONAL DATA**

4.1. All personal information you submit to the Promoter in connection with a Prize Draw is subject to and will be processed in accordance with the Promoter's privacy policy (the "Privacy Policy"), which can be accessed here: <https://www.lidl.ie/c/data-protection/> .

4.2. For the purposes of these terms and conditions only, section 4 of the Privacy Policy, titled "Competitions and Prize Draws" shall be supplemented with the following:

**Purpose of data processing/legal basis:**

To enter this Free Prize Draw you must provide us with the following personal information:

- Full name;
- name of person you want to bring to the game;

In order for a winner to claim their prize, they may be requested to provide;

- Passport/driver's licence (in accordance with clauses 2.3, 3.11, 3.22 and 3.31 above).

Please be aware that although the Promoter may already possess the personal information detailed above owing to collection for other purposes (e.g. Lidl Newsletter) these terms and conditions only apply to the personal information collected for the sole purpose of this Free Prize Draw.

If you are a Winner of the Free Prize Draw, we may make your name and county available to third parties upon their request in line with our obligation to publish such information under the law applicable to prize draws. You have the right to object to us making such information available. You may exercise this right by contacting us at [sponsorships@lidl.ie](mailto:sponsorships@lidl.ie). Please note that, even if you object, we may still be legally obliged to make this information available to certain third parties (such as the Advertising Standards Authority) upon their demand.

The legal basis for processing the above information is the fulfilment of the Prize Draw contract as set out in these terms and conditions. The personal information provided by you to us in connection with this Free Prize Draw will be used exclusively for administering the Prize Draw. This involves:

- Verifying the identity of participants;
- Entering participants into the draw;
- Identifying the winner;
- Notifying the winner;
- Providing the full name and county of the winner upon receipt by the Promoter of such a request in accordance with clause 3.32; and
- Investigating any claims that the Promoter believes may be fraudulent in nature and taking further actions, such as legal proceedings where appropriate, in accordance with clause 5.4.

**Recipients or categories of recipients:**

The personal information of participants will be held by the Promoter and shall not be shared with any third parties except in instances where it released to releasing the prize to the winners.

Storage duration / criteria for specifying the storage duration:

The participants' personal information collected for this Prize Draw will be kept securely by the Promoter and will be destroyed no later than three months after the Prize Draw has been completed and the Winner announced, except that:

- In the case of any investigation for fraudulent activity or legal proceedings, personal data will be held until the proceedings and any related actions are completed;
- The personal information collected for the purpose of this Prize Draw shall be destroyed immediately if you discontinue your participation in the Prize Draw in accordance with clause 2.9.

**5. PREMATURE TERMINATION / EXCLUSION OF ENTRANTS**

5.1. Owing to exceptional circumstances outside its reasonable control and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the Prize Draws or these Terms and Conditions at any stage but will always endeavour to minimize the effect on entrants in order to avoid undue disappointment.

5.2. Promoter assumes no responsibility for and will disqualify entries that are: stolen, late, lost, illegible, incomplete, invalid, unintelligible, damaged, destroyed, delayed, misdirected, not received, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in the Prize Draws, or by any human, mechanical or electronic error which may occur in the processing of the entries in the Prize Draws, or other errors appearing within the Terms and Conditions or advertisements for the Prize Draws. Proof of sending will not be accepted as proof of receipt, and no correspondence will be entered into.

5.3. The Promoter assumes no responsibility for any typographical or other error in the printing of the offer, administration of the Prize Draws, errors in processing entries, identifying the Winners, in the announcement of the Prizes and Winners, and the delivery of the Prizes, any problems or technical malfunction of any telephone network or lines, mobile phone, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the internet or on any web site, or any combination thereof, including, without limitation, any injury or damage to entrant's or any other person's computer system/software or mobile phone or other portable electronic device related to or resulting from participation or downloading any materials in the Prize Draws.

5.4. Use of any device to automate or subvert entry is prohibited and any entries received by such means will be void. No software-generated, robotic, programmed, script, macro or other automated entries are permitted and any entries received by such means will be void.

5.5. The Promoter reserves the right in its sole discretion to verify the Winners and disqualify any person it suspects or finds: (A) to have used a software generated, robotic, programmed, script, macro or other automated entry; (B) to have tampered with the entry process or the operation of the Prize Draws; (C) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (D) to display behaviour that will bring such Winners or Promoter into disgrace; (E) to have provided inaccurate information upon entering the Prize Draws; (F) to be acting in violation of these Terms and Conditions; or (G) to have gained unfair advantage in participating in the promotion or won using fraudulent means. ANY VIOLATION OF THESE TERMS AND CONDITIONS BY A WILL RESULT IN SUCH INDIVIDUAL'S DISQUALIFICATION AS A WINNER OF A PRIZE DRAW AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

## **6. GENERAL**

6.1. A Winner will be responsible for all acts, omissions, behaviour and conduct of any Guest (if any) and compliance with all applicable laws. Any Guest must comply with these Terms and Conditions and any reference to "Winner" contained herein shall be deemed to include a "Guest" (unless the context permits otherwise).

6.2. A Winner will be responsible for all acts, omissions, behaviour and conduct of any Nominated Person and compliance with all applicable laws. Any Nominated Person must comply with these Terms and Conditions and any reference to "Winner" contained herein shall be deemed to include a "Nominated Person" (unless the context permits otherwise).

6.3. By claiming a Prize, a Nominated Person agrees to be bound by these Terms and Conditions.

6.4. To the fullest extent possible in law, the Promoter does not accept liability for any losses or claims whatsoever arising out of participation in the Prize Draws and the acceptance of any Prize.

6.5. This promotion is not affiliated with, sponsored by or endorsed by the product or retailer featured in the Prizes nor are the Prize Draws affiliated with, sponsored by or endorsed by the event organisers of the Prizes (i.e. Matches). Trademarks, logos and names of the products, retailers and the events are the property of their respective owner.

6.6. Participants are responsible for all costs and expenses relating to participation in the Prize Draws, such as the cost of accessing the internet etc.

6.7. Except as otherwise required by applicable law, the Promoter shall not be liable for the content of any externally linked web sites.

6.8. The Promoter reserves the right to investigate and reject claims it believes to be of a fraudulent nature. Should a claim be upheld as fraudulent the Promoter reserves the right to pursue damages against individuals in connection with the claim.

6.9. The Promoter does not guarantee continuous uninterrupted or secure access to the Site. Numerous factors outside the control of the Promoter may interfere with the operation of the Site. No responsibility will be accepted for any difficulties in entering or any entries delayed or corrupted.

6.10. The Promoter shall not be liable for any failure to comply with its obligations or obligated to provide an alternative or a substitution prize to a Winner or Reserve Winner (as and if applicable), where the failure is caused by an event of Force Majeure and a Winner or Reserve Winner (as and if applicable) does not receive any or all components of a Prize as a result of such.

6.11. For the purpose of these Terms and Conditions, an "event of Force Majeure", shall have the following meaning; all circumstances beyond the reasonable control of either the Promoter or the Winner concerned, including acts of God, earthquake, flood, storm, lightning, fire, explosion, war, terrorism, riot, civil disturbance, sabotage, strike, lockout, slowdown, labour disturbances, accident, epidemic, difficulties to obtain required raw materials or labour, lack of or failing transportation, breakdown of plant or essential machinery, emergency repair or maintenance, breakdown of public utilities, changes of law, statutes, regulations or any other legislative measures, acts of governments, supranational organizations or other administrative or public agencies, orders or decrees of any court, acts of third parties, delay in delivery or defects in goods or materials or any other circumstances amounting to force majeure.

6.12. The Promoter's decisions in all promotional matters in relation to the Prize Draws are final and no correspondence will be entered into.

6.13. Photographs, videos and data as set out above, of the winner may be taken during the prize giving or match; these may be published together with the name and hometown of the winner in promotional media of the organizer (e.g., press release, [lidl.ie](http://lidl.ie), employee magazine, social media). This data is processed on the basis of contract in consideration of the prize.

6.14. Data is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., sending the prize or prize details via a sports hub) or in order to publish the winner (e.g., on Facebook or other social media channels). Apart from that, data will not be transferred to third parties.

6.15. At the end of the Competition and announcement of the winner, the personal data of participants will be deleted within 3 months. Personal data belonging to winners will be retained for a minimum of 6 years and the image of winners may be used in Lidl's marketing activities.

6.16. Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure. Participants may also object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection questions or concerns can be addressed to [data.controller@lidl.ie](mailto:data.controller@lidl.ie). Participants may also contact the Data Protection Commission for Ireland.

6.17. Any question concerning the legal interpretation of the rules will be based on the law of Ireland and the Courts of Ireland will have exclusive jurisdiction.