## Lidl and Bulmer's Christmas Online Social Competition Terms and Conditions

By entering into this competition ('Competition'), participants automatically accept these Terms and Conditions and confirm they meet the eligibility criteria.

## **Terms & Conditions:**

- This Competition is managed by Lidl Ireland GmbH, Main Road, Tallaght, Dublin 24 (The Promoter).
- 2. To enter the Competition, the participant must simply like & tag a friend on Lidl's Instagram and Facebook paid post ("@lidlireland and Lidl Ireland").
- The Competition shall go live on December 08<sup>th</sup> 2023 and closes at 23:59 on December 22<sup>nd</sup> 2023 (the 'Closing Date'). Entries received after the Closing Date will not be eligible.
- This Competition is open to all residents of the Republic of Ireland over the age of 18, excluding direct employees of the Lidl Ireland GmbH and their immediate families.
- 5. There is no purchase required to enter the Competition.
- 6. There will be 5 prizes of €100 Lidl Charity Vouchers. Lidl Charity Vouchers can be used to purchase goods in Lidl stores in the Republic of Ireland (excluding alcohol and lottery tickets).
- 7. There will be 5 winners of a €100 Lidl Charity Voucher each. The winners will be randomly selected from the eligible entries across the Facebook and Instagram platforms.
- 8. Participants can enter multiple times, however participants are only eligible to receive one prize. In the event a participant is selected as a winner more than once, the prize will be redrawn and a new winner will be selected.
- 9. The winners will be notified via direct message on Instagram and/or Facebook by Lidl within 24 hours of the closing date. The winner must respond to direct message

on Instagram and/or Facebook within 24 hours of notification to accept the prize and respond to instructions within the message. If a Winner does not respond within 24 hours, the Winner shall forfeit their right to a prize.

- 10. The Prize is non-transferable, non-refundable and cannot be exchanged for any cash alternatives in whole or in part.
- 11. The Promoter's decision on the selection of winners is final and no correspondence will be entered into regarding the outcome of the Competition. The Promoter reserves the right to refuse a prize to any participant or to disqualify a participant who breaches these Terms & Conditions or who acts in such a manner that, in the Promoter's sole opinion is not within the spirit of the Competition.
- 12. Any personal data provided by the participant is at their option. Participants agree to personal data being stored and processed by the Promoter for the purpose of administering the Competition. The Promoter will ensure that any personal data received by the Promoter is processed in accordance with data protection legislation on the basis of participants' consent. The Promoter will not transfer participants' personal data to any third parties outside the EU. Adequate technical security measures are taken to ensure the security of personal data at all times. Participants' personal data will be destroyed 90 days from the conclusion of the Competition. Participants may withdraw their consent to such processing and have the right of access, erasure, rectification and portability. Participants may also apply for a restriction of processing. Data protection questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact the Data Protection Commission.
- 13. The Promoter reserves the right to verify winners and ask for proof of identity, age and address and to withdraw the prize entitlement where the Promoter believes there are reasonable grounds to do so.
- 14. The Promoter does not accept any responsibility for any loss, injury or damage whatsoever suffered by any participant as a result of their taking part in this Competition.
- 15. The Promoter reserves the right to cancel, terminate, modify or suspend a competition and/or vary competition rules/terms and conditions without prior notice.

16. The Competition is governed by Irish Law and is subject to exclusive jurisdiction by the Irish courts.