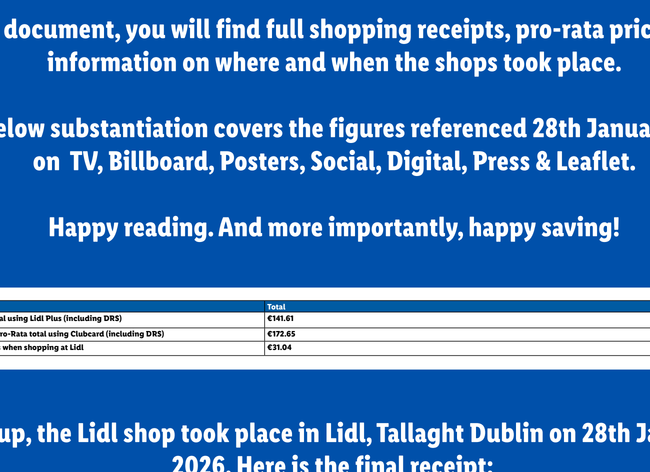
More to Value.

Steer clear of higher prices.
More to Value.



In this document, you will find full shopping receipts, pro-rata pricing, and information on where and when the shops took place.

The below substantiation covers the figures referenced 28th January 2026 on TV, Billboard, Posters, Social, Digital, Press & Leaflet.

Happy reading. And more importantly, happy saving!

	Total
Lidl Total using Lidl Plus (including DRS)	€141.61
Tesco Pro-Rata total using Clubcard (including DRS)	€172.65
Savings when shopping at Lidl	€31.04

First up, the Lidl shop took place in Lidl, Tallaght Dublin on 28th January 2026. Here is the final receipt:

Copy

LIDL

Tallaght MPI - IE9513674T

	EUR
Sirloin Roast Joint 28 Days	19.15 A
1.340 kg x 14.29 EUR	
Lidl Plus Offer	-2.41
Organic Potatoes	2.99 A
Lidl Plus Offers	-1.40
Carrots	2.15 A
Mini Cucumbers	1.79 A
Rocket Ice Cream	1.99 C
Skin-On Fries	2.99 A
Hash Browns	1.65 A
Potato Waffles	4.49 A
Mini Corn Cobs Frz	1.19 A
Chicken Breast Steak fried	2.29 A
Steamed Vegetables Brocolli	1.69 A
Edam Slices	2.89 A
Lidl Plus Offer	-0.58
Whole Milk 2L	2.35 A
Sage & Onion Stuffing	2.09 A
Smoothies Mango Passionfruit	1.99 C
0.25 Deposit	0.25 A
Hand Tied Sausage	2.69 A
Coleslaw Deli Style	1.49 A
Roast Chicken Pieces	3.29 A
Irish Creamery Butter	2.39 A
Savings	-0.30
Grated Red Cheddar&Mozzarella	1.99 A
Savings	-0.10
Low Fat Soft Cheese	0.99 A
Golden Nuggets	3.49 A
Savings	-0.50
Oat Milk	1.19 A
Culinary Olive Oil Mild	3.79 A
Oregano	0.59 A
Bolognese Sauce	0.89 A
Biscuit Spread Creamy	2.39 A
Basmati Rice kg	1.59 A
Gold Instant Coffee	2.99 A
Granola High Protein Honey	2.69 A
12 Medium Free Range Eggs	4.09 A
7up Free	2.79 C
Lidl Plus Offer	-0.80
0.25 Deposit	0.25 A
Sparkling Water Peach	0.59 C
0.25 Deposit	0.25 A
Sparkling Water Lemon&Lime	0.59 C
0.25 Deposit	0.25 A
Kids Irish Water 0g	2.99 C
10 x 0.15 Deposit	1.50 A
Cheddar & Red Onion Crisps	1.89 C
Mini Chocolate Chip Muffins	2.19 B
Savings	-0.10
Mini Double Chocolate Muffins	2.19 B
Savings	-0.10
Mars Bars 4 Pack	2.69 C
Chocolate Digestives	0.79 C
Walnuts	1.99 A
Almonds	1.89 A
Dried Fruit Dates 200g	1.19 A
Dried Mango	1.49 A
Tortilla Chips Cool	0.85 C
Kinder Chocolate	2.65 C
White Sourdough	2.99 A
Seeded Burger Buns	1.99 B
Toilet Roll Premium	1.89 C
Ultra Kitchen Towel	2.69 C
Fresh Chicken Breast Fillets	7.19 A
Lidl Plus Offer	-1.80
Irish Lamb Loin Chops	7.29 A
Lidl Plus Offer	-1.00
Chicken Breast 500g	5.89 A
Corn Fed Whole Chicken	6.45 A
TOTAL	144.79
Debit Payment	144.79
Deposits paid	
4 x 0.25	1.00
1 x 1.50	1.50
Total Deposits paid	2.50
TOTAL SAVINGS	9.09

A	0.0% VAT	115.03	0.00
B	13.5% VAT	6.17	0.73
C	23.0% VAT	23.59	4.41

TRN-ID:IE020603226473028261

CUSTOMER COPY
Date: 28/01/26 Time: 11:04:44
MID: ***16755 TID: ****9345
TRNS NO: IE020603226473028261
MASTERCARD ************1253
A0000000041010
Contactless SALE
€144.79

Verified by Cardholder Device
APPROVED AUTH CODE 953911
PLEASE RETAIN RECEIPT
PLEASE DEBIT ACCOUNT WITH TOTAL SHOWN

Total Savings with Lidl Plus
7.99 EUR

0206 226473/03 28.01.26 11:02

Price of electrical items includes a contribution to recycling costs
Win one of five €50 Lidl vouchers
Enter:www.lidl.ie/feedback

0888020622647302826126

Thank you for shopping with us today
See you next time!

Purchase made at:
Tallaght
Main Road Tallaght Dublin 24
D24 N5XV Dublin
Store details

The total receipt of the shop came to €144.79 However, the figure on our advertising is €141.61. How did we get this figure?

There were a number of products, once both shops were completed, that we did not deem like-for-like. Below is a list of products included and excluded in the final total.

Lidl Product Name	Lidl Product Volume	Price excluding Lidl Plus € (including DRS)	Receipt Price with Lidl Plus € (including DRS)
Oat Creamy	1000ml	1.19	1.19
12 Medium Free Range Eggs	12 piece	4.09	4.09
Gold Instant Coffee	200g	2.99	2.99
High Protein Granola	400g	2.69	2.69
Peach and Passionfruit Sparkling Water	1000ml	0.84	0.84
Lemon & Lime Sparkling Water	1000ml	0.84	0.84
Milk Chocolate Digestives	300g	0.79	0.79
Kinder Chocolate 16 pk	200g	2.65	2.65
Biscuit Spread Smooth	400g	2.39	2.39
Olive Oil	500ml	3.79	3.79
Ultra Strong Kitchen Towel 2 pk	200 sheets	2.69	2.69
Baresa Bolognese Sauce	500g	0.89	0.89
Chocolate Chip Mini Muffins 18pk	375g	2.09	2.09
Double Chocolate Chip Mini Muffins 18pk	375g	2.09	2.09
Oregano	15g	0.59	0.59
Taste Of... Basmati Rice	1000g	1.59	1.59
Almonds	200g	1.89	1.89
7Up Free	2000ml	2.24	2.24
Mars Bars 4 Pack	157g	2.69	2.69
Luxury Soft Toilet Tissue 4 pack	880 sheets	1.89	1.89
Deluxe White Sourdough	600g	2.99	2.99
Deluxe Seeded Brioche Burger Buns	260g	1.99	1.99
Deluxe Hand Tied Irish Sausages	492g	2.69	2.69
Roast Chicken Breast Pieces	240g	3.29	3.29
Edam Slices	400g	2.31	2.31
Grated Red Cheddar & Mozzarella	250g	1.89	1.89
Deluxe Deli Style Coleslaw	260g	1.49	1.49
Irish Creamery Butter 227g	227g	2.09	2.09
Whole Milk 3.5% 2L	2000ml	2.35	2.35
Soft Cheese (50%)	200g	0.99	0.99
Sage and Onion Stuffing	300g	2.09	2.09
Carrots	2000g	2.15	2.15
Organic White Potatoes	2000g	2.99	1.59
4 Southern Fried Chicken Breast Steaks Breaded	380g	2.29	2.29
Rocket Lollies	600ml	1.99	1.99
Simply Steam Vegetables Carrot Broc Corn	640g	1.69	1.69
Skin On Fries	1000g	2.99	2.99
Birds Eye Potato Waffles 18 Pack	1020g	4.49	4.49
Deluxe Corn Fed Whole Chicken 1200	1200g	6.45	6.45
Chicken Breast Fillet 500g	500g	5.89	5.89
Lamb Loin Chops	370g	7.29	6.29
Sirloin Roast Joint 28 Days	1340g	19.15	16.74
Fresh Chicken Fillets	690g	7.19	5.39
Hash Browns	750g	1.65	1.65
Dried Dates	200g	1.19	1.19
Dried Mango	100g	1.49	1.49
Deluxe Mature Cheddar & Red Onion Hand-cooked Crisps	150g	1.89	1.89
Kids Irish Still Spring Water 10x250ml	2500ml	4.49	4.49
Mango Passion Fruit Smoothie	750ml	2.24	2.24
Tortilla Chips Cool	200g	0.85	0.85
Golden Nuggets	375g	2.99	2.99
Snack Cucumbers	250g	1.79	1.79

We then excluded several items from the receipt after completing both shops. For the Lidl shop, these include:

Lidl Product Name	Lidl Product Volume	Price without Lidl Plus €	Price with Lidl Plus €
New Zealand Sauvignon Blanc (unavailable in Lidl)	750ml	0	0
Walnuts (unavailable at Tesco)	200g	1.99	1.99
Mini Corn on the Cobs (unavailable at Tesco)	750g	1.19	1.19

The total of the included & excluded item lists is €144.79 - the same as the receipt!

TESCO

Then, the Tesco shop took place in Tesco Superstore, The Square, Tallaght, Dublin on 28th January 2026.

TESCO IRELAND

Tallaght Superstore
Any questions please visit
www.tesco.ie/store-locator
VAT Number: IE 8W5 545 1I

1	Tesco Peach And Passion Fruit Sparkling Spring Water 1l	€0.85
	Deposit	€0.25
1	Fern Bay New Zealand Sauvignon Blanc 75cl	€9.00
1	Tesco Gold Instant Coffee 200g	€3.50
1	Mars Chocolate Bars Multipack 4 X 39.4g 157.6g	€3.70
1	Tesco Fresh Milk 2 Litre	€2.35
1	Tesco Slievenamon Kids Irish Still Spring Water 10x250ml	€4.50
	Deposit	€1.50
1	Birds Eye 18 Potato Waffles 1.02kg	€4.49
1	Tesco Irish Lamb Loin Chops 582g	€11.00
1	Tesco Tortilla Chips - Cool Flavour 200g	€1.00
1	Tesco Family Pack Chicken Breast Pieces 240g	€3.99
1	Tesco Basmati Rice 1kg	€1.59
1	Tesco Caramelised Biscuit Spread Smooth 400g	€3.00
1	Tesco Grated Mix Mozzarella And Cheddar 250g	€2.05
1	Tesco Finest Brioche Sesame Seed Burger Buns 4 Pack	€2.50
1	Tesco Family Pack Carrots 2kg	€2.15
1	Tesco High Protein Granola 500g	€3.80
1	7up Zero Lemon & Lime Bottle 2l	€3.25
	Deposit	€0.25
1	Tesco Mango Passion Fruit Smoothie 750ml	€2.49
	Deposit	€0.25
1	Nestlé Golden Nuggets Cereal 375g	€4.39
1	Tesco Finest Mature Cheddar And Red Onion Crisps 125g	€2.50
1	Tesco Ultra Kitchen Towel 2 Rolls	€2.99
1	Tesco Finest* 10 Hand Tied Irish Pork Sausages 454g	€2.99
1	Tesco Southern Fried Chicken Steaks 4 Pack 380g	€3.50
1	Tesco Luxury Soft Toilet Tissue White 4 Rolls	€2.09
1	Tesco Lemon & Lime Flavoured Sparkling Spring Water Drink 1l	€0.85
	Deposit	€0.25
1	Tesco Organic Potatoes 2kg	€3.29
1	Tesco Bolognese Pasta Sauce Jar 500g	€0.98
1	Tesco Dried Mango 100g	€2.00
1	Tesco Soft Pitted Dates 250g	€2.50
1	Donnelly Fresh Snacking Cucumbers 200g	€2.49
1	Tesco Almonds 200g	€2.50
1	Kinder Mini Treats 16 Pack 200g	€3.70
	Cc €3.00	-€0.70
1	Tesco Finest Sourdough	€3.95
1	Tesco Finest Irish Corn Fed Whole Chicken 1.2kg	€7.49
1	Tesco Steam Bags Carrot, Broccoli & Corn 4 X 160g (640g)	€2.00
1	Tesco Skin On Fries 900g	€2.99
1	Tesco Olive Oil 500ml	€4.30
1	Tesco Sage And Onion Stuffing 250g	€3.00
1	Tesco Dried Oregano 14g	€1.00
1	Tesco Double Chocolate Mini Muffins 16 Pack	€2.39
1	Tesco Chocolate Chip Mini Muffins 16 Pack	€2.39
1	Tesco Finest Coleslaw 260g	€1.75
1	Tesco Irish Chicken Breast Fillets 705g	€7.35
1	Tesco Free Range Eggs Medium Box Of 12	€4.09
1	Tesco Long Life Oat Original 1l	€1.50
1	Tesco Milk Chocolate Digestive Biscuits 300g	€1.00
1	Tesco Irish Beef Roasting Joint 1.12kg	€20.00
	Cc €15.00	-€5.00
1	Tesco Irish Chicken Breast Fillets 500g	€5.89
1	Tesco Rocket Lollies 8 Pack 464ml	€2.50
1	Tesco Hash Browns 750g	€2.00
1	Tesco 50% Less Fat Soft Cheese 200g	€1.09
1	Tesco Edam Slices 250g	€2.00
1	Tesco Irish Creamery Butter 227g	€2.09

Subtotal:	€182.75
Savings:	-€5.70
Promotions:	-€5.70
Deposit total:	€2.50
€0.15 x 10 items	€1.50
€0.25 x 4 items	€1.00
TOTAL:	€179.55
Card	€179.55
Clubcard points earned:	168
Clubcard points balance:	551
Mastercard Credit	
AID:	A0000000041010
Number:	************0658
Pan sequence no:	0
Authorisation code:	316594
Merchant:	****4805

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by telling us about your trip
www.tescoviews.ie
and collect 25 Clubcard points.
For full terms and conditions
please visit tescoviews.ie

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Support is right here in your community.
Visit www.safeireland.ie
to find your local service or call the
National Domestic Violence Helpline
1800 341 900
#safehomessafecommunities

Price of electrical items includes a contribution to recycling costs
PRL Number: IE00124WB

1YC7-1HTY-T04W-N07F

28/01/2026 12:42 Store: 3561 Checkout: 010

The total receipt of the shop came to €179.55. However, the figure on our advertising is €172.65. How did we get this figure?

Same as Lidl, there were a number of products once both shops were completed, that we did not deem like-for-like.

We have also used pro-rata pricing per item. Pro-rata means 'in proportion'. It's used to give the value of something (a Lidl product) in proportion to something else (a similar Tesco product). Pro-rata considers the difference in weights and works out the pricing based on weight (in this case the weight difference between Lidl and Tesco's product(s)).

The Tesco receipt included €5.70 of Clubcard savings. The pricing above includes Clubcard savings.

Lidl shop includes €2.50 DRS and Tesco shop includes €2.50 DRS.

All prices recorded with respect to both shops reflect a single-item and may not reflect potential savings where items are offered as part of a multi-buy promotion.

Below is a list of products included and excluded in the final total:

Tesco Product Name	Tesco Product Volume	Receipt Price with Tesco Clubcard € (including DRS)	Pro-Rata Price using Tesco Clubcard € (including DRS)
Tesco Long Life Oat Original 1L	1000ml	1.5	1.500
Tesco Free Range Eggs Medium Box Of 12	12 piece	4.09	4.090
Tesco Gold Instant Coffee 200G	200g	3.5	3.500
Tesco High Protein Granola 500G	500g	3.8	3.040
esco Peach and Passionfruit Sparkling Wate	1000ml	1.1	1.100
Lemon & Lime Sparkling Water	1000ml	1.1	1.100
Tesco Chocolate Digestives	300g	1	1.000
Kinder Mini Treats 16 Pack 200G	200g	3	3.000
Tesco Caramelised Biscuit Spread	400g	3	3.000
Olive Oil	500ml	4.3	4.300
Tesco Ultra Kitchen Towel 2 Rolls	200 sheets	2.99	2.990
Tesco Smooth Bolognese Sauce	500g	0.98	0.980
Tesco Chocolate Chip Mini Muffins 16 Pack	400g	2.39	2.241
co Double Chocolate Chip Mini Muffins 16 Pa	400g	2.39	2.241
Tesco Oregano	14g	1	1.071
Tesco Basmati Rice 1Kg	1000g	1.59	1.590
Tesco Almonds 200G	200g	2.5	2.500
7Up Free	2000ml	3.5	3.500
Mars Chocolate Bars Multipack 4 X 39.4g	157g	3.7	3.700
Luxury Soft Toilet Tissue 4 pack	880 sheets	2.09	2.090
Tesco Finest Sourdough Bloomer	505g	3.95	4.693
Tesco Finest Brioche Sesame Seed Buns	280g	2.5	2.321
o Finest* 10 Hand Tied Irish Pork Sausages 4	454g	2.99	3.240
Tesco Roast Chicken Breast Pieces	240g	3.99	3.990
Tesco Edam Slices 250G	250g	2	3.200
esco Grated Mix Mozzarella And Cheddar 250	250g	2.05	2.050
Tesco Finest Coleslaw 260G	260g	1.75	1.750
Tesco Irish Creamery Butter 227G	227g	2.09	2.090
Tesco Fresh Milk 2 Litre	2000ml	2.35	2.350
Tesco Less 50% Soft Cheese	200g	1.09	1.090
Tesco Sage And Onion Stuffing 250G	250g	3	3.600
Tesco Family Pack Carrots 2kg	2000g	2.15	2.150
Tesco Organic Potatoes 2Kg	2000g	3.29	3.290
co Southern Fried Chicken Steaks 4 Pack 38	380g	3.5	3.500
Tesco Rocket Lollies	464ml	2.5	3.233
Tesco Steam Bags Carrot, Broccoli & Corn	640g	2	2.000
Tesco Skin On Fries	900g	2.99	3.322
Birds Eye 18 Potato Waffles	1020g	4.49	4.490
sco Finest Irish Corn Fed Whole Chicken 1.2k	1200g	7.49	7.490
Tesco Irish Chicken Breast Fillet 500g	500g	5.89	5.890
Tesco Irish Lamb Loin Chops 582G	582g	11	6.993
Tesco Irish Beef Roasting Joint 1.12kg	1120g	15	17.946
Tesco Irish Chicken Breast Fillets 705G	705g	7.35	7.194
Tesco Hash Browns 750g	750g	2	2.000
Tesco Soft Pitted Dates	250g	2.5	2.000
Tesco Dried Mango	100g	2	2.000
co Finest Mature Cheddar And Red Onion Cri	125g	2.5	3.000
Slievenamon Kids Irish Still Spring Water 10x	2500ml	6	6.000
Tesco Mango Passion Fruit Smoothie 750ml	750ml	2.74	2.740
Tesco Tortilla Chips - Cool Flavour	200g	1	1.000
Nestlé Golden Nuggets Cereal 375g	375g	4.39	4.390
Snacking Cucumbers	200g	2.49	3.113

We then excluded several items from the receipt after completing both shops. For the Tesco shop, these include:

Tesco Product Description	Tesco Product Volume	Receipt Price with Tesco Clubcard €
Bay New Zealand Sauvignon Blanc (unavailable in Lidl)	750ml	9.000
Tesco Walnuts 200G (unavailable at Tesco)	200g	0.000
Mini Corn on the Cobs (unavailable in Tesco)	750g	0.000

And that is how we accurately (and fairly!) do our comparison shops.

More to Value.