

Lidl Plus – Lidl Newcastle (Dublin) Store Stamp Card Promotion – Participation Terms and

Conditions

1. Lidl Newcastle (Dublin) Store Stamp Card Promotion

1.1 This promotion applies to the Lidl Newcastle (Dublin) store located at Main Street, Newcastle, Dublin, D22 C4E4 only.

1.2 Lidl Newcastle (Dublin) Stamp Card Promotion ('Newcastle Store Promotion') is promoted by Lidl Ireland GmbH (the 'Promoter') having its place of business at Lidl Head Office, Main Road Tallaght.

1.3 By participating in the "Newcastle Store Promotion", participants are deemed to have accepted the Lidl Plus terms of use, these Terms and Conditions and confirmed that they meet the eligibility criteria set out in these terms and conditions.

2. Entry Criteria

2.1 The "Newcastle Store Promotion" is open to residents of the Republic of Ireland aged 18 years and over who are registered Lidl Plus members and users of the Lidl Plus app ('Participant'). The Lidl Plus app can be downloaded from the 'App Store' or on 'Google Play'.

3. Participation in the "Newcastle Store Promotion"

3.1 The promotion period will commence at the opening of the Lidl Newcastle Store on **Thursday 10.10.2024** and finish at the close of the Lidl Newcastle Store on **Wednesday 06.11.2024** (the 'Promotion Period').

3.2 To participate in the Newcastle Store Promotion, each participant will need to:

Step 1. Install the Lidl Plus App on their smartphone or device and create a Lidl Plus account (this step shall not be required for participants who are already Lidl Plus users); and

Step 2. Select Lidl Newcastle as their favourite store in their Lidl Plus app. This is a requirement for the stamp card to be visible in app. Users can select their store at the top of the Lidl Plus home screen.

Step 3. Make a minimum transaction spend of €50.00 ('Minimum Transaction Spend') during the Promotion Period in the Newcastle Store to collect one (1) stamp.

Step 4. Repeat Step 3 four (4) times overall – collect four (4) stamps overall resulting in a Minimum Overall Spend of €200.00. One or multiple stamps can be collected over one or multiple transactions. This is a completed stamp card.

Step 5. Submit a completed stamp card via the Lidl Plus app.

3.3 The following items are excluded from the Minimum Transaction Spend and the Minimum Overall Spend: alcohol, lottery tickets, newspapers, medicines, gift cards, infant milk formula, mobile top-up, check-out bags and deposits paid on items included in the Deposit Return Scheme as well as digital Lidl Plus monetary coupons. The Promoter reserves the right to exclude other items if it deems necessary.

4. Selection of Winner

4.1 Participants who achieve the Minimum Overall Spend and submit a completed stamp card will be entered into the prize draw to win **€1000 in Lidl Vouchers**.

4.2 Participants may achieve the Minimum Overall Spend multiple times and complete several stamp cards during the Promotion Period, however only 10 completed stamp cards maximum per customer will be considered in the prize draw.

4.3 **1 winner** will be selected at random from the eligible entries received. The prize draw will take place on Thursday 07.11.2024.

5. Notification of Winner

5.1 Up to three working days after the Winning Draw, the selected winner will be contacted by way of telephone by our Customer Service Department and will be required to answer a question of skill. Only if the winner answers the question of skill correctly, will they be eligible to receive the prize.

The winner will be contacted on the telephone number listed on the Lidl Plus account on the Winning Draw Date. Reasonable efforts will be made to contact the winner over a period of 2 days from the Winning Draw Date. If it has not been possible to contact the winner within that time, the Prize will be forfeited, and the Promoter reserves the right to choose an alternate winner.

5.2 The winner will be informed as to the issuance of the Prize by the Customer Service Department.

5.3 Participants are responsible for ensuring their Lidl Plus contact information is correct and up to date and the Promoter shall not be liable for any loss and/or disappointment arising from the failure by the Participant to ensure this information is correct and up to date.

6. Prize

6.1 There will be **1 winner** of the following prize:

€1000 worth of digital Lidl Plus monetary coupons (the 'Prize')

6.2 The Prize will be distributed in the form of;

6.2.1 **10 x €100 digital Lidl Plus monetary coupons**, available to activate and redeem in stores in the Republic of Ireland through the Lidl Plus app.

6.2.2 Each €100 digital Lidl Plus monetary coupon will be available in the winner's Lidl Plus app every 8 days over a 10 week period.

6.2.3 Each €100 digital Lidl Plus monetary coupon will expire after 7-days after it appears in the Lidl Plus app. If it is not redeemed within the 7-day validity period the monetary coupon voucher will disappear from the Lidl plus app. The winner will not be refunded the value of the monetary coupon voucher.

6.3 Each digital Lidl Plus monetary coupon entitles the winners to money off their shop during the dates stated in the coupon description and can be used in conjunction with Lidl Plus product coupons but not other monetary coupons or special price coupons.

6.4 Each €100 Lidl Plus Monetary Coupon Voucher can only be redeemed once, has no cash value, is non-exchangeable, non-transferable and no change will be given.

6.5 Each €100 Lidl Plus monetary coupon cannot be redeemed for the following items: alcohol, lottery tickets, newspapers, medicines, gift cards, infant milk formula, mobile top-up, check-out bags

and deposits paid on items included in the Deposit Return Scheme. The Promoter reserves the right to exclude other items if it deems necessary.

7. Liability

7.1 Participants understand and accept that Lidl is not liable for, and cannot be held liable for, errors, losses and irregularities that may arise if these are caused by disruption or by any other error or omission arising from problems in telecommunications, data traffic, congestion or internet connection, or for any other reason that is not attributable to Lidl.

7.2 Lidl shall not be responsible for any loss, injury, damage or disappointment suffered to participants as a result of their participation and liability is excluded to the maximum extent permissible by law.

8. General

8.1 Only the Lidl Plus Card of the person completing the Minimum Overall Spend can be scanned. Lidl Plus Cards cannot be scanned retrospectively.

8.2 Participants are not permitted to participate on behalf of other persons and third parties.

8.3 Lidl reserves the right to refuse to reward a Monetary Voucher Coupon to anyone in breach of these terms and conditions, where fraud is suspected or where Lidl deems necessary to do so.

8.4 Lidl reserve the right to amend, cancel or suspend the Newcastle Store Stamp Card Promotion or to amend these terms and conditions without notice at any time.

8.5 These terms and conditions are governed by Irish law.

9. Data Protection

9.1 By participating in the Competition, participants agree to the processing and storage of any personal data provided by them to Lidl Stiftung & Co KG and to the transferring of such data to the Promoter as a processor of such data for the purpose of administering the Competition as well as promotional activities around the Competition including, but not limited to posts on social media sites by the Promoter.

9.2 The Promoter will ensure that all personal data will be processed in compliance with data protection law. Participants' data will not be transferred out of the EU and such entry data, will be destroyed immediately after conclusion of the Competition.

9.3 Lidl Ireland GmbH is the controller for the processing of personal data of the participants and winners. For any questions relating to Lidl's processing of personal data in relation to the Competition, participants may contact:

Lidl Ireland GmbH

Main Road

Tallaght,

Dublin 24

data.controller@lidl.ie

For any queries around the processing of personal data in relation to the Lidl Plus App, participants should refer to the Terms and Conditions Lidl Plus and Data Protection Policy Lidl Plus. In addition, participants may contact:

Lidl Stiftung & Co. KG

Stiftsbergstraße 1

74167 Neckarsulm

Germany

dataprotection@lidlplus.ie

9.4 In order to operate the Competition, the following personal data will be transferred to the Promoter by Lidl Stiftung & Co. KG, Stiftsbergstraße 1, 74167 Neckarsulm, Germany:

9.4.1 Lidl Plus Card Customer ID Number of all participants in the Competition who have completed the required steps and are eligible to be in the prize draw.

9.4.2 in addition, first name and surname, favourite store as well as telephone number and e-mail address of the winner.

9.5 Furthermore, the Promoter may collect any other personal data required for the purpose of carrying out the Competition.

9.6 The Promoter will use the personal data collected in the context of the participation in the Competition only to operate the Competition (e.g., drawing winners, notifying winners, sending the prize). The legal basis for the processing in the context of the Competition is generally participants' consent—which consent underlies the operation of user accounts under the Lidl Plus App.

9.7 Photographs, videos and data provided for the purpose of promotional activity as set out in these terms and conditions may be published together with the name and hometown of the winner in promotional media of the organizer (e.g., press release, lidl.ie, employee magazine, social media). This data is processed on the basis of contract in consideration of the prize.

9.8 Data is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., sending the prize via a logistics company) or in order to publish the winner (e.g., on Facebook or other social media channels). Apart from that, data will not be transferred to third parties.

9.9 At the end of the Competition and announcement of the winner, the personal data of participants will be deleted. Personal data belonging to winners will be retained for a minimum of 6 years and the image of winners may be used in Lidl's marketing activities.

9.10 Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure. Participants may also object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection

questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact the Data Protection Commission.