

## **Spring Break 2024 Competition Terms and Conditions**

### **1. Eligibility to participate**

The Spring Break competition (the "Competition") is promoted by Lidl Ireland GmbH (the 'Promoter' or 'Lidl') having its place of business at Lidl Head Office, Main Road, Tallaght, Dublin 24, Ireland.

- 1.1 Participants must be over 18 years of age and be resident in the Republic of Ireland to be eligible to participate, direct employees of the Promoter, affiliated companies of the Promoter, partners, families, or anyone associated with this Competition are excluded.
- 1.2 By participating in the Competition, participants are deemed to have accepted the Lidl Plus terms of use, these terms and conditions and confirmed that they meet the eligibility criteria set out in these terms and conditions. Participants are not permitted to participate on behalf of other persons and third parties.
- 1.3 The promotion period will commence at the opening of participating Lidl stores on 01.03.2024 and finish at the close of participating Lidl stores on 01.04.2024 (the 'Promotion Period').

### **2. Participation in the Competition**

To participate in the Competition, each participant will need to during the Promotion Period:

**Step 1.** Install the Lidl Plus App on their smartphone or device and create a Lidl Plus account (this step shall not be required for participants who are already Lidl Plus users); and

**Step 2.** Make a minimum purchase of €20.00 (Minimum Transaction Spend) and scan their Lidl Plus Card using the Lidl Plus App at any till in any Lidl Store (excluding stores with warehouse sales) within the Republic of Ireland. Stamp(s) will be automatically generated in the Lidl Plus App.

Stamps will be generated based on the following spend thresholds per transaction;

A purchase value of €20.00 to €39.99 will result in 1 (one) stamp

A purchase value of €40.00 to €59.99 will result in 2 (two) stamps

A purchase value of €60.00 to €79.99 will result in 3 (three) stamps

A purchase value of €80.00 to €99.99 will result in 4 (four) stamps.

A purchase value of €100.00 to €119.99 will result in 5 (five) stamps.

A purchase value of €120.00 to €139.99 will result in 6 (six) stamps.

A purchase value of €140.00 to €159.99 will result in 7 (seven) stamps.

A purchase value of €160.00 to €179.99 will result in 8 (eight) stamps.

A purchase value of €180.00 to €199.99 will result in 9 (nine) stamps.

A purchase value of €200.00 and above will result in 10 (ten) stamps.

**Step 3:** Once 10 (ten) stamps have been collected in the app, with an overall minimum spend of €200, the stamp card is complete ('Completed Stamp Card').

**Step 4:** The participant will need to submit their Completed Stamp Card via the Lidl Plus app in order to enter the prize draw.

The completion of Step 1 is a prerequisite to the completion of Step 2, Step 3 and Step 4. All Steps must be completed in order to enter the Competition.

### **3. Prize**

3.1 There will be 100 (one hundred) overall winners of the following prize:

€250 worth of Lidl Breaks vouchers to spend with Lidl Breaks

3.2 Each prize will be distributed in the form of a;

DIGITAL VOUCHER

(1 x Lidl Breaks digital voucher to the value of €250 to book one or more holiday packages in Ireland on the Lidl Breaks website <https://www.lidl-breaks.ie/>)

The digital voucher will be presented the form of a promotional code that can be redeemed across one or multiple transactions on the Lidl Breaks website until the full value of the digital voucher has been redeemed.

- 3.3 Digital vouchers cannot be used in conjunction with any other promotional offers on the Lidl Breaks website e.g. a promotion offering an additional discount percentage to the deposit value of a booking or if a specific hotel is discounted.
- 3.4 Expiry to redeem the digital voucher is 5 years from the date the digital voucher is issued. This may be subject to change.
- 3.5 Additional terms and conditions of Lidl Breaks apply: See more at <https://www.lidl-breaks.ie/terms>

#### **4. Selection and notification of winners**

- 4.1 100 (one hundred) winners will be selected at random at the end of the competition period from the eligible entries received.
- 4.2 A participant can only win 1 (one) prize. In the event a participant is selected as a winner multiple times, a substitute winner will be selected.
- 4.3 The prize draw will take place on 08.04.2024.
- 4.4 Up to three working days after the prize draw, the selected winners will be notified on the Lidl Plus App by way of a banner notification. Reminder notifications may be sent as push notifications and/or emails. Winners are required to complete and submit the survey questionnaire which includes the requirement to:

**Correctly answer a question of skill to claim their prize.**

- 4.5 Selected winners will have 10 (ten) days to complete and submit the survey in order to redeem their prize. If not completed and submitted in the 10 (ten) days, the survey will expire, and the participant will forfeit the prize.
- 4.6 If, due to the provision of inaccurate details, or the incorrect answer to the survey questionnaire, the prize will be forfeited.

#### **5. Prize Administration**

- 5.1 The provision of the digital vouchers to winners will be administered by Reward Breaks Limited t/a HotelsInOne (Lidl Breaks). Winners consent to the transfer by Lidl to Lidl Breaks of the following personal data (name & email address) in order that Lidl Breaks may administer the prize.
- 5.2 Lidl Breaks are responsible for administering the prize and the operation of the digital vouchers, any customer service queries should be directed to [hello@hotelsinone.com](mailto:hello@hotelsinone.com)/ 00 353 (0)1 5563400

#### **6. Marketing**

The winners agree that in consideration of the prize and their acceptance of same, the winner may be required for promotional activity and the winner agrees to partake in same. Promoter may use their name, hometown, image and likeness (likeness as it has been captured or in an altered manner, by employees, agents or subcontractors of the Promoter or anyone working on behalf of the Promoter and/or by local/other media) for purposes of internal/external advertising, promotion or publicity in any media without additional compensation and the winner agrees to take part in such related promotional activities as the Promoter may require. In such circumstances, the winners' personal data will be processed on a contractual basis and in the Promoter's legitimate interests. Lidl Ireland may publish all confirmed winners on the Lidl website.

#### **7. Miscellaneous**

- 7.1 1 (one) submitted Completed Stamp Card equates to one entry in the draw to win the main prize.
- 7.2 A participant can submit as many Completed Stamp Cards as they wish, however only a maximum of 10 Completed Stamp Cards will be eligible for entry into the prize draw.
- 7.3 The following items are excluded from the Minimum Transaction Spend: alcohol, lottery tickets, newspapers, magazines, medicines, gift cards, selected nutritional supplements, infant formula, mobile top-up, checkout bags and deposits paid on items included in the Deposit Return Scheme. Lidl reserves the right to amend this clause at any time to add further excluded items.
- 7.4 Participants are aware the use of discounts, promotions, vouchers and coupons are at their own discretion and may result in a stamp not being awarded where the spend is below the Minimum Spend Threshold.
- 7.5 Participants are responsible for ensuring their Lidl Plus account information is up to date.
- 7.6 The prize is strictly non-refundable. No cash or other prize will be offered.
- 7.7 Any breach of these terms and conditions may invalidate an entry and/or result in forfeiture of the prize. The Promoter reserves the right to cancel, terminate, modify, or suspend the Competition and/or vary Competition rules, including these terms and conditions, without prior notice.
- 7.8 The Promoter and its associated companies accept no responsibility for any damage, loss, injury (other than for death or personal injury arising from negligence), malfunction or disappointment of any kind, however so arising from participation in the Competition or acceptance of the prize, whether due to error, omission by the Promoter its employees or agents, or for any other reason, and participants agree to indemnify the Promoter in this regard through their engagement with the Competition.
- 7.9 The participant has no right to compensation and acknowledges the decision on the prize winner by the Promoter is final.
- 7.10 No correspondence will be entered into regarding either the selection process or the outcome of the Competition.
- 7.11 The Promoter will bear no responsibility for technical issues with the Lidl Plus App.
- 7.12 In the event of any dispute regarding these terms and conditions and conduct of the Competition, the decision of the Promoter will be final with no right of appeal.
- 7.13 The Promoter reserves the right to refuse to award the prize to a winner or to disqualify any participant where, in its sole view, there is a breach of these terms and conditions or where it deems it necessary to do so at its sole discretion.
- 7.14 These terms and conditions shall be governed by Irish law and the courts of Ireland shall have exclusive jurisdiction over interpretation of same.

## **8. Data Protection**

- 8.1 By participating in the Competition, participants agree to the processing and storage of any personal data provided by them to Lidl Stiftung & Co KG and to the transferring of such data to the Promoter as a processor of such data for the purpose of administering the Competition as well as promotional activities around the Competition including, but not limited to posts on social media sites by the Promoter.
- 8.2 The Promoter will ensure that all personal data will be processed in compliance with data protection law.
- 8.3 Lidl Ireland GmbH is the controller for the processing of personal data of the participants and winners. For any questions relating to Lidl's processing of personal data in relation to the Competition, participants may contact:

Lidl Ireland GmbH  
Main Road  
Tallaght,  
Dublin 24  
data.controller@lidl.ie

For any queries around the processing of personal data in relation to the Lidl Plus App, participants should refer to the Terms and Conditions Lidl Plus and Data Protection Policy Lidl Plus. In addition, participants may contact:

Lidl Stiftung & Co. KG  
Stiftsbergstraße 1  
74167 Neckarsulm  
Germany  
dataprotection@lidlplus.ie

- 8.4 In order to operate the Competition, the following personal data will be transferred to the Promoter by Lidl Stiftung & Co. KG, Stiftsbergstraße 1, 74167 Neckarsulm, Germany:  
  
Lidl Plus Card Customer ID Number of all participants in the Competition who have completed the required steps and are eligible to be in the prize draw. In addition, first name and surname and e-mail address of the winner.
- 8.5 Furthermore, the Promoter may collect any other personal data required for the purpose of carrying out the Competition.
- 8.6 The Promoter will use the personal data collected in the context of the participation in the Competition only to operate the Competition (e.g., drawing winners, notifying winners, sending the prize). The legal basis for the processing in the context of the Competition is generally participants' consent—which consent underlies the operation of user accounts under the Lidl Plus App.
- 8.7 Photographs, videos and data as set out in clause 6, of the winner(s) may be taken during the prize giving; these may be published together with the name and hometown of the winner in promotional media of the organizer (e.g., press release, lidl.ie, employee magazine, social media). This data is processed on the basis of contract in consideration of the prize.
- 8.8 Data will not be transferred outside of the EU and is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., sending the prize via a logistics company) or in order to publish the winner (e.g., on Facebook or other social media channels). Apart from that, data will not be transferred to third parties.
- 8.9 At the end of the Competition and announcement of the winner(s), the personal data of participants will be deleted. Personal data belonging to winners will be retained for a minimum of 3 years and the image of winners may be used in Lidl's marketing activities.
- 8.10 Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure. Participants may also object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact the Data Protection Commission for Ireland.