Terms and Conditions: Lidl Plus & Lidl Connect Promotion

1. Overview

1.1. These terms and conditions govern the Lidl Connect Promotion (the "Promotion"), promoted by Lidl Ireland GmbH, whose registered office is located at Main Road, Tallaght, Dublin 24, Republic of Ireland (herein referred to as the "Promoter" or "Lidl").

1.2. By participating in the Promotion, participants are deemed to have accepted these Terms and Conditions and confirmed that they meet the eligibility criteria set out below.

1.3. The Promotion entitles eligible new and existing customers who subscribe to a €12.99 (twelve euro and ninety-nine cent) per 30-day billing cycle Lidl Connect mobile plan (or add an eligible additional line to their account) to conditionally earn up to five (5) digital grocery vouchers with a total aggregate value of €50.00 (fifty euro), redeemable via the Lidl Plus mobile application.

1.4. The registration period for this Promotion commences on Thursday 19 November 2026 and closes at 23:59 on Wednesday 9 December 2026 inclusive (the "Campaign Registration Period"), subject to the extension provision in Clause 1.5. For the avoidance of doubt, the Campaign Registration Period governs customer registration and plan establishment only; the subsequent billing, voucher-allocation, and voucher-redemption periods will extend past the closing date.

1.5. The Promoter reserves the right, acting reasonably on objective grounds, to extend the promotional period for a reasonable duration. Any such extension will be communicated through official Lidl channels.

1.6. The Lidl Connect mobile telecommunications service (including the €12.99 Price for Life plan, which requires an active Lidl Connect subscription via Lidl Plus (18+) is provided and governed solely by 1GLOBAL Ops Ireland under the Lidl Connect Terms of Service available at lidl.ie/connect.

1.7. These Promotion Terms and Conditions govern solely the grocery voucher incentive provided by Lidl Ireland GmbH.

2. Eligibility to Participate

2.1. To be eligible to participate in the Promotion, participants must:

2.1.1. Be over 18 years of age, resident in the Republic of Ireland, and hold an active, registered Lidl Plus account with the country setting designated as the Republic of Ireland.

2.1.2. Be a new or existing customer to Lidl Connect (existing Lidl Connect customers qualify by purchasing and activating a new, eligible additional line linked to their registered Lidl Plus account during the Campaign Registration Period) and complete a Qualifying Sign-Up during the Campaign Registration Period pursuant to Clause 3.1.

2.1.3. Participants are not permitted to participate on behalf of other persons or third parties.

2.2 Customers remain subject to the standard service limit of a maximum of four (4) active Lidl Connect lines per Lidl Plus account (comprising one (1) main line and up to three (3) additional lines).

3. Participation in the Promotion

3.1. To qualify, an eligible participant must complete the following steps within the Campaign Registration Period:

3.1.1. Step 1: Register for an eligible Lidl Connect plan (or add an eligible additional line, for existing customers) between 19 November 2026 and 9 December 2026 inclusive, and successfully link their registered Lidl Plus Account.

3.1.2. Step 2: Complete the activation of paid service where either (a) an existing mobile telephone number is successfully ported to Lidl Connect, or (b) a newly assigned mobile number is established and live on the network.

3.2. Qualifying Sign-Ups apply to customers subscribing to an eligible Lidl Connect mobile plan at the standard rate of €12.99 per 30-day billing cycle.

3.3. Where a participant has completed registration on or before 23:59 on the closing date of the Campaign Registration Period, but the formal network porting or technical activation is delayed past this deadline through no fault of the participant, the sign-up shall remain valid for the Promotion. In such circumstances, the customer's first qualifying 30-day billing cycle shall officially commence on the date the service and ported number become fully active on the network.

3.4. The Promotion and its associated voucher rewards apply strictly to the mobile line and number established at initial sign-up (whether a newly assigned number or a ported number). Where a customer activates a line with a newly assigned number and subsequently wishes to bring an existing mobile number to Lidl Connect, the ported number cannot overwrite the existing active number. If the customer chooses to port an existing number over to Lidl Connect after the Promotion has ended, it will be subject to the terms and conditions applicable at the time of porting. The promotional reward will not transfer or duplicate to any subsequently ported line. Nothing in this clause affects a customer's statutory number portability rights.

4. Digital Voucher Reward, Allocation & Redemption

4.1. The €50.00 total grocery voucher reward is structured as five (5) individual digital monetary vouchers, each offering €10.00 (ten euro) off a qualifying grocery spend of €50.00 (fifty euro) or more at participating Lidl stores in the Republic of Ireland.

4.2. The vouchers are not provided upfront. Vouchers are issued sequentially into the "Coupons" section of the participant's registered Lidl Plus App across the customer's first five (5) consecutive, paid 30-day billing cycles according to the following schedule:

4.2.1. The first €10.00 voucher is issued fifteen (15) days after initial sign-up and successful payment, once the statutory 14-day right-of-withdrawal period has lapsed. Customers who exercise their right of withdrawal within this initial 14-day period will not receive and permanently forfeit the voucher.

4.2.2. Each of the remaining four (4) €10.00 vouchers will be issued sequentially, fifteen (15) days after the successful renewal payment for each corresponding 30-day billing cycle (cycles 2, 3, 4, and 5 respectively), provided the customer maintains an active Lidl Connect subscription and has successfully paid for the relevant

period.

4.3. The Promoter accepts no liability for operational delays in voucher allocation arising from third-party network communications or app synchronization delays.

4.4. Each €10.00 digital voucher shall have an individual validity period of twenty-eight (28) days commencing from the precise date and time of actual issuance into the customer's Lidl Plus App.

4.4.1. The exact expiry date and time will be displayed on each individual digital voucher.

4.4.2. When a digital voucher has expired, it automatically disappears from the Lidl Plus App view and will not be redeemable, reissued, extended, or refunded. Unused vouchers expire without carry-over.

4.5. To redeem an allocated voucher, the participant must manually activate the digital voucher within the Lidl Plus App prior to the completion of the sales transaction and scan their digital Lidl Plus card at the till.

4.5.1. Each voucher is redeemable only on future purchases at participating Lidl stores in the Republic of Ireland.

4.5.2. Redemption is strictly limited to one (1) €10.00 off €50.00 promotional voucher per transaction. Stacking multiple promotional grocery vouchers within the same transaction is prohibited.

4.6. Each digital voucher provides €10.00 off a qualifying minimum transaction spend of €50.00 or more in a single transaction.

4.6.1. The following statutory and category products do not count toward the €50.00 qualifying threshold: alcohol, lottery tickets, newspapers, medicines/selected nutritional supplements, gift cards, infant milk formula, mobile top-ups, checkout bags, or Deposit Return Scheme (DRS) deposits.

4.6.2. The transaction total must equal or exceed €50.00 net of all excluded items and net of any other non-promotional storewide discounts applied to the basket.

4.7. Participants must successfully complete all five (5) qualifying billing cycles, receive all five (5) vouchers, and redeem each individual voucher within its respective 28-day validity window to realize the full advertised €50.00 saving.

4.8. No voucher is earned for an incomplete, unpaid, or refunded 30-day billing cycle. If a customer cancels, terminates, or defaults on their Lidl Connect plan, any pending vouchers and all subsequent future vouchers are permanently forfeited.

4.8.1. Any voucher that has already been issued into the customer's Lidl Plus App prior to cancellation remains valid until its stated individual 28-day expiry date.

5. Termination, Modification & Substitution

5.1. The Promoter reserves the right to cancel, terminate, modify, or suspend the Promotion and/or vary these Terms and Conditions without prior notice where necessary due to technical, legal, operational, or commercial circumstances beyond its reasonable control.

5.2. The Promoter reserves the right to replace the digital vouchers with an alternative reward of equal or higher value if circumstances beyond the Promoter's control make it necessary to do so.

5.3. The digital vouchers are strictly non-refundable, non-exchangeable, non-transferable, and cannot be redeemed for cash or credit.

6. Miscellaneous & Limitation of Liability

6.1. Only the Lidl Plus account of the individual completing the Qualifying Sign-Up and scanning their Lidl Plus card can earn and redeem the vouchers.

6.2. Any breach of these Terms and Conditions may invalidate participation and result in the immediate forfeiture of unearned or unredeemed vouchers.

6.3. The Promoter reserves the right,acting reasonably on objective grounds (such as suspected fraud, automated abuse, or material breach of these terms), to refuse to allocate vouchers, to deactivate unredeemed vouchers, or to disqualify any participant where, there is a breach of these Terms and Conditions.

6.4. The Promoter and its associated companies, to the full extent permitted by applicable law, exclude all liability for any loss, damage, or disappointment of any kind arising from participation in the Promotion or redemption of the digital vouchers, except where liability cannot be excluded or limited under Irish law (including for death or personal injury resulting from negligence, fraud, or statutory consumer rights under the Consumer Rights Act 2022).

6.5. The Promoter accepts no responsibility for transactions or sign-ups that are lost, delayed, misdirected, or incomplete, or cannot be delivered or entered for any technical or other reason, including telecommunications disruptions, network porting failures, congestion, data traffic failures, or technical failures of the Lidl Plus App.

6.6. The Promoter will bear no responsibility for technical issues with the Lidl Plus App, including synchronization failures or device incompatibilities.

6.7. In the event of any dispute regarding these Terms and Conditions or the conduct of the Promotion, the Promoter will endeavor to resolve the matter amicably, without prejudice to the customer's statutory rights or rights to refer disputes to the Competition and Consumer Protection Commission (CCPC) or ComReg.

6.8. Lidl is not responsible for any tax or other liability that may arise to participants in relation to their participation in the Promotion.

6.9. These Terms and Conditions shall be governed by and construed in accordance with the laws of Ireland, and the courts of Ireland shall have exclusive jurisdiction over any dispute arising hereunder.

7. Data Protection

7.1. By participating in the Promotion, participants acknowledge that their personal data held by Lidl Stiftung & Co. KG as Controller will be accessed and processed by the Promoter for the purpose of validating eligibility, administering the Promotion, tracking qualifying billing cycles, and issuing the digital vouchers.

7.2. The Promoter will ensure that all personal data will be processed in compliance with data protection law. Participants' data will not be transferred out of the EU & UK and will be retained in accordance with statutory retention schedules.

7.3. Lidl Stiftung & Co. KG remains the controller of your Lidl Plus account data. However, Lidl Ireland GmbH becomes an independent controller for the specific personal data collected and used to administer and conduct the Promotion, manage promotional eligibility, and allocate the digital vouchers. For any questions relating to Lidl's processing of personal data in relation to the Promotion, participants may contact:

Lidl Ireland GmbH
Main Road
Tallaght,
Dublin 24

7.4. For any queries around the processing of personal data in relation to the Lidl Plus App, participants should refer to the Terms and Conditions Lidl Plus and Data Protection Policy Lidl Plus. In addition, participants may contact:

Lidl Stiftung & Co. KG
Stiftsbergstraße 1
74167 Neckarsulm
Germany

7.5. In order to operate the Promotion, the following personal data will be transferred to the Promoter by Lidl Stiftung & Co. KG, Stiftsbergstraße 1, 74167 Neckarsulm, Germany:

7.5.1. Lidl Plus Card Customer ID Number of all participants who have completed the required steps and are eligible for the Promotion

7.5.2. Mobile service subscription records, mobile telephone number (MSISDN), and billing cycle payment verification required to establish qualifying voucher allocations.

7.6. Furthermore, the Promoter may collect any other personal data required for the purpose of carrying out the Promotion.

7.7. The Promoter will use the personal data collected in the context of the participation in the Promotion only to operate the Promotion (e.g., verifying completed 30-day cycles, crediting vouchers, handling customer care escalations). The legal basis for the processing in the context of the Promotion is the performance of a contract, as processing is necessary to fulfil these Terms and Conditions and administer the Promotion you have entered.

7.8. Data is only transferred to third parties where this is strictly necessary for the implementation and operation of the Promotion (e.g., telecommunications network platform partners and technical IT providers). Apart from that, data will not be transferred to third parties.

7.9. Personal data processed in connection with this Promotion will be retained for the duration of the customer's promotional voucher cycles and for up to 6 years thereafter for accounting, dispute resolution, and tax purposes.

7.10. Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure. Participants may also object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact the Data Protection Commission for Ireland.