



More to Value.

Legen-dairy Price Drops

Lidl Ireland has today (26th March 2026) announced it will be further reducing the prices across its own-brand milk and butter range, passing approximately €5 million in savings directly on to its customers. Effective immediately, the price of a standard 2-litre carton of milk will drop to €2.25, while a 454g (1lb) block of Irish Creamery Butter will be reduced from €3.39 to €2.99.

In Ireland, milk and butter prices are determined by a combination of international commodity market and global supply and demand dynamics. Lidl is once again setting the pace for value in Ireland. Following its market-leading price cuts in October 2025, the retailer is moving quickly to reflect lower commodity costs at the till - passing direct savings to shoppers and reinforcing its position as Ireland's best-value supermarket.

Full list of price drops below:

Item Name	Current Price	Price Drop	Saving
Whole Milk 3.5% 500ml	€0.72	€0.69	€0.03
Whole Milk 3.5% 1L	€1.19	€1.15	€0.04
Light Milk 1% 1L	€1.19	€1.15	€0.04
Skimmed Milk w. Vits 1L	€1.19	€1.15	€0.04
Xtra Light Milk 1.5% 1L	€1.29	€1.25	€0.04
Xtra Light Milk 1.5% 1.75L	€2.19	€2.09	€0.10
Protein Milk 1% 1L	€1.55	€1.49	€0.06
Lactose Free Light 1.3% Milk 1L	€1.55	€1.49	€0.06
Whole Milk 3.5% 2L	€2.35	€2.25	€0.10
Whole Milk 3.5% 3L	€3.39	€3.25	€0.14
Light Milk 1% 2L	€2.35	€2.25	€0.10
Light Milk 1% 3L	€3.39	€3.25	€0.14
Irish Creamery Butter 454g	€3.39	€2.99	€0.40
Irish Creamery Butter 227g	€2.09	€1.99	€0.10
Irish Unsalted Butter 227g	€2.09	€1.99	€0.10