



## **"LGFA Greatness Deserves to be Seen" - Terms and Conditions**

### **1. Lidl LGFA Competition**

By using the #GreatnessDeservesToBeSeen you agree to the following terms and conditions. These terms and conditions govern the "LGFA Greatness Deserves to be Seen" (the "Competition"), promoted by Lidl Ireland GmbH (the "Promoter" or "Lidl") having its place of business at Lidl Head Office, Main Road, Tallaght, Dublin 24, Ireland.

- 1.1 By participating in the Competition, participants are deemed to have accepted the terms of use, these Terms and Conditions and confirmed that they meet the eligibility criteria set out in these terms and conditions.
- 1.2 The Competition encourages participants to highlight a personal moment of greatness by either posting a video using Lidl's original audio & hashtag on TikTok or sharing a story using the custom "Greatness Deserves to be Seen" template & hashtag on Instagram (the content). Valid entries will be entered into a draw for a chance to win a range of prizes, including LGFA jerseys, match tickets, or a meet & greet with an LGFA ambassador.

### **2. Eligibility**

- 2.1 Participants must be over 18 years of age and be resident in the Republic of Ireland or Northern Ireland to be eligible to participate, direct employees of the Promoter, affiliated companies of the Promoter, partners, families, or anyone associated with this Competition are excluded.
- 2.2 Prize winners are determined based on the valid usage of either the specified Lidl original TikTok audio or the official Instagram story template. Consequently, participants must possess a valid Instagram or TikTok account to successfully enter and be contacted for the Competition.
- 2.3 Participants are not permitted to participate on behalf of other persons and third parties.
- 2.4 The Competition period will commence from 6th February 2026 and finish on 13th August 2026 (the 'Competition Period').

### **3. Participation in the Competition**

- 3.1 To participate in the Competition, each participant will need to do the following during the Competition Period (varies by platform):

**TikTok:** Post a video using the Lidl original audio, showcasing a moment that deserves celebrating. The caption must include the hashtag #GreatnessDeservesToBeSeen to validate the entry. Any entries that are deemed of an inappropriate/offensive nature will be disqualified. Entries submitted

after the closing date and time will not be considered. Once you have entered our competition please keep an eye on Lidl Ireland's TikTok account for any updates regarding the competition and winner announcement dates and details.

**Instagram:** Post a story using the Lidl original custom template 'Greatness Deserves to be Seen' and the hashtag #GreatnessDeservesToBeSeen showcasing a moment that deserves celebrating. Any entries that are deemed of an inappropriate/offensive nature will be disqualified. Entries submitted after the closing date and time will not be considered. Once you have entered our competition please keep an eye on Lidl Ireland's Instagram account for any updates regarding the competition and winner announcement dates and details

3.2 All Steps must be completed to be counted as a valid entry.

#### **4. Prize**

4.1 The Promoter will select winners using a random selector. There will be 8 winners selected for TikTok, and 7 winners selected for Instagram. Prizes shall be allocated to the winners in the order in which they are drawn, as follows:

- **The first two (2) winners** selected will each receive two (2) tickets to the LGFA Final and an exclusive post-match meet & greet with an LGFA Ambassador.
- **The next three (3) winners** selected will each receive two (2) tickets to an LGFA league game of their choice (excluding the Final) and one (1) signed LGFA jersey.
- **The final ten (10) winners** selected will each receive one (1) LGFA jersey.

4.2 Each winner is entitled to one (1) prize only. For the avoidance of doubt, a participant cannot win multiple prizes across the different tiers of the Competition.

#### **5. Redemption of Prize & Data processing**

5.1 The winner's prize will be awarded within a reasonable timeframe, not exceeding 14 days from the date of winner confirmation. The winner may be required to provide additional information to facilitate the awarding of their prize.

5.2 The winner will be notified by direct message on Instagram or TikTok. Therefore, it is the responsibility of the individual to monitor their messages/ messages requests. Failure to respond or provide necessary information within the required timeframe may result in forfeiture of the prize.

5.3 By accepting the prize, the winner agrees to participate in reasonable publicity activities arranged by the Promoter, which may include sharing their experience on social media or allowing the Promoter to use images, videos and descriptions of the entry in any marketing material.

#### **6. Selection of Prize Winner**

The winners will be selected by a random selector from all valid entries received during the Competition Period. Winners will be notified via direct message on the platform used for entry (Instagram or TikTok) within 14 days of the closing date. If a winner does not respond within 72 hours of the initial contact, Lidl reserves the right to forfeit that prize and select an alternative winner from the remaining valid entries.

6.1 Lidl will verify the eligibility of each participant by checking the required information provided and ensuring compliance with these Terms and Conditions.

6.2 Lidl will require the use of each winner's personal details, including name, delivery address, and phone number. This information will be shared with the Lidl Marketing team and any necessary third-party logistics partners solely for the purpose of prize fulfillment and delivery.

## **7. Content Usage**

7.1 By participating, participants grant the promoter a royalty-free, worldwide, perpetual and irrevocable, license to use, display, publish, transmit, copy, edit, alter and store and share the Content. This includes publishing the content on Lidl's social media platforms and the use of the Content for promotional purposes.

7.2 All Content must not violate third-party rights or platform guidelines.

## **8. Miscellaneous**

8.1 The prize is strictly non-refundable. No cash or other prize will be offered unless otherwise arranged by the Promoter.

8.2 The Promoter reserves the right to cancel, terminate, modify, or suspend the competition and/or vary competition rules, including these Terms and Conditions, without prior notice.

8.3 The Promoter and its associated companies accept no responsibility for any damage, loss, injury (other than for death or personal injury arising from negligence), malfunction or disappointment of any kind, however so arising from participation in the competition or acceptance of the prize, whether due to error, omission by the Promoter its employees or agents, or for any other reason, and participants agree to indemnify the Promoter in this regard through their engagement with the competition.

8.4 The participant has no right to compensation and acknowledges the decision on the prize winner by the Promoter is final.

8.5 No correspondence will be entered into regarding either the selection process or the outcome of the Competition.

8.6 In the event of any dispute regarding these terms and conditions and conduct of the Competition, the decision of the Promoter will be final with no appeal therefrom.

8.7 The Promoter reserves the right to refuse to award the prize to a winner or to disqualify any participant where, in its sole view, there is a breach of these Terms and Conditions or where it deems it necessary to do so at its sole discretion.

8.8 These Terms and Conditions shall be governed by Irish law and the courts of Ireland shall have exclusive jurisdiction over interpretation of same.

8.9 By participating in the Competition, participants undertake that the Content is their own and they have all necessary consents with regards to the content. Participants agree to indemnify and hold Lidl harmless from any liability arising from participants non-compliance with this clause.

## 9. Data Protection

- 9.1 The Promoter will ensure that all personal data will be processed in compliance with data protection law. Data will be processed within the EU/UK save where publication on social media platforms requires transfer outside of these jurisdictions as described in clause 9.4
- 9.2 For any questions relating to Lidl's processing of personal data in relation to the Competition, participants may contact:

Lidl Ireland GmbH  
Main Road  
Tallaght,  
Dublin 24  
[data.controller@lidl.ie](mailto:data.controller@lidl.ie)

- 9.3 The Promoter will use the personal data collected in the context of the participation in the competition only to operate the competition arrangements. The legal basis for the processing in the context of the Competition is contractual necessity to fulfil the terms of the competition, and the promoter's legitimate interest regarding the use of the content for marketing purposes.
- 9.4 Data is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., sending the prize via a logistics company) or in order to publish the winner (e.g., on Facebook or other social media channels). Please note that publication on social media may involve the transfer of data to the US under the terms of those platforms.
- 9.5 At the end of the Competition and announcement of the winners, the personal data of participants will be deleted within 90 days. Personal data belonging to winners will be retained for a minimum of 1 year and the Content may be used in Lidl's marketing activities as per the license granted in clause 7.
- 9.6 Participants have the right to access their personal data and in certain circumstances, the right to erasure. Participants may also object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection questions or concerns can be addressed to [data.controller@lidl.ie](mailto:data.controller@lidl.ie). Participants may also contact the Data Protection Commission Ireland.