Lidl Ireland Lidl Plus LGFA Schools Rewards Scheme 2023 Terms and Conditions

- 1. By participating in the 'Lidl Plus LGFA Schools Rewards Scheme' competition ("the Competition"), participants automatically accept these terms and conditions.
- 2. This Competition is promoted by Lidl Ireland GmbH (Company No. 904141) ("the Promoter" or "Lidl") whose registered office is located at Main Road, Tallaght, Dublin 24, Republic of Ireland.
- 3. The Competition runs from Monday, 4th of September 2023 until Sunday, 22nd October 2023 ("the campaign period").
- 4. The Competition is open only to registered Ladies Gaelic Football Association (LGFA) secondary schools in the Republic of Ireland.
- 5. In order to enter the survey and nominate the LGFA school which they wish to benefit from the Competition prizes, participants must do the following: Choose the school they wish to receive their stamp cards via the survey on the Lidl Plus app Scan their Lidl Plus Card at the till Spend a minimum of €40 to gain one stamp Collect 6 stamps within the campaign period selected by the Promoter Submit their Stamp Card Accept the Terms & Conditions
- 6. Participants must scan their Lidl Plus card at the till during their shopping transaction. Lidl Plus cards cannot be scanned retrospectively.
- 7. The maximum number of stamp cards from any one Participant within the campaign period that will be counted towards their school's total amount is 15.
- 8. Stamps will not be received for purchasing the following excluded items: Alcohol, lottery tickets, newspapers, medicines, gift cards, infant milk formula, mobile top-up and checkout bags.
- 9. Only the final receipt value will be eligible to receive a stamp.
- 10. The nomination form will contain specific fields, in which the Participant's province, county and nominated school must be entered or selected.
- 11. The Promoter shall not bear any responsibility to notify participants of incomplete entries.
- 12. In the event that the stamp card feature is not available or not functioning correctly on the Lidl Plus App, no transactions or stamps can be retrospectively applied by the Promoter and the Promoter will bear no responsibility for technical issues.
- 13. The Prizes included are:

50 Stamp Cards - 1 set of Lidl sponsored team jerseys

100 Stamp Cards - 2 sets of Lidl sponsored team jerseys

150 Stamp Cards - 3 sets of Lidl sponsored team jerseys

200 Stamp Cards - 4 sets of Lidl sponsored team jerseys

250 Stamp Cards - 5 sets of Lidl sponsored team jerseys

300 Stamp Cards - €3,000 cash

400 Stamp Cards - €4,000 cash

500 Stamp Cards - €5,000 cash

- 14. Successful schools will only receive one prize which will be the one that they have earned by the time the qualifying period ends on Sunday, October 22nd
- 15. There will be additional prizes of 1x €50,000 and 3 x €10,000 for the schools to be used for sports facilities and/or sports equipment for the school chosen as the winners in each province in the Republic of Ireland. These 4 schools will be chosen based on the written submissions outlining how the school would spend the prize money on facilities and equipment to support the ladies Gaelic football teams in the school, received by Lidl Ireland from schools who collect 50 or more stamp cards during the Competition period. The allocation of the additional prizes to the selected 4 schools will be decided by a public vote on Lidl Ireland's social media accounts that will take place between 01.12.2023 and 31.02.2024.
- 16. The Promoter reserves the right to provide an alternative prize of equal value should the advertised prize become unavailable for reasons beyond its control.
- 17. The Promoter reserves the right to cancel, terminate, modify or suspend a competition and/or vary competition rules, including these terms and conditions, without prior notice.
- 18. Winning schools will be chosen based on the number of valid entries from participants and will be notified within a month of the competition closing.
- 19. Individual participants that are one of the first 10,000 participants to submit a completed stamp card will qualify to receive a limited edition Lidl LGFA 50th anniversary jersey. Relevant participants will be notified via in-app pop up messages on Lidl Plus and will have two weeks to claim their jersey using the unique code provided or it may be forfeited. Participants who click on the pop up message will be taken to a third party website (www.mckeeversports.ie) where they can place their order using their unique code. Winners may be contacted during the promotional period so that they can receive their jersey before the end of the promotional period for the purposes of PR activity.
- 20. All schools that collect 50 stamp cards or more will automatically be nominated to participate in the #SeriousSupport Schools Programme. One school in each county in the Republic of Ireland will be offered a place on the programme when the Competition has ended. For more information on the programme, see www.lidl.ie/serious-support.
- 21. The prize(s) are strictly non-refundable.
- 22. Any officially registered LGFA school may participate in the Competition ("Participating School") and the Promoter reserves the right to verify the eligibility of any Participating School before prizes are distributed.
- 23. The decision of the Promoter in relation to the selection of winners is final; no correspondence will be entered into regarding the outcome of the Competition.
- 24. All prizes are non-transferable and no other prize alternatives will be offered. Prizes will only be awarded to the winning school(s).
- 25. In the event of any dispute regarding the rules, conduct of the results of the Competition, the decision of the Promoter will be final with no appeal therefrom.
- 26. By participating in the competition, participants agree to the processing and storage of any personal data belonging to themselves and transferring of such data by Lidl Stiftung & Co KG to the Promoter as a processor of such data for the purpose of entering the competition

- 27. Participating in the Competition agree to the processing and storage of any personal data belonging to themselves by the Promoter for the purpose of entering the Competition and for the purposes of the promotional activities around the Competition including, but not limited to posts on social media sites by the Promoter.
- 28. Successful schools will be contacted by the LGFA.
- 29. The prize winners must respond within 1 month from the date of contact. If the prize winners do not respond within 1 month from the date of contact, their prize/s may be forfeited.
- 30. The winning prize funds are non-transferable and no other prize alternatives will be offered.
- 31. The Promoter will ensure that all personal data will be processed in compliance with data protection law. Participants' data will not be transferred out of the EU and such entry data, will be destroyed immediately after conclusion of the Competition. Participants may withdraw their consent to such processing and have the right of access, erasure, rectification and portability. Data protection questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact the Data Protection Commission.
- 32. By accepting the invitation to take part in the competition, Participating Schools agree to obtain all appropriate consents from their members to the processing of any personal data provided to the Promoter for the purposes of the promotional and evaluation activities around the competition. The winning Schools agree that in consideration of the prize/s and their acceptance of same that it must obtain all appropriate consents from its students and/or staff to allow the Promoter to use their names and likeness (either as captured or altered by the Promoter or any third party) for internal and external advertising, promotion or publicity in any media without compensation. The winning participants associated with the winning school(s) agree to participate in such promotional activities as the Promoter may require. In the circumstances, personal data of the winning school's staff and/or students will be processed in the Promoter's legitimate interests.
- 33. Acceptance of the prize constitutes permission to use the relevant club's school's name and participation in the Competition for purposes of advertising, promotion or publicity in any media without additional compensation and winners agree to take part in such related promotional activities as the Promoter may require.
- 34. Adequate technical security measures are taken to ensure the security of all personal information.
- 35. The Promoter reserves the right to refuse to award the prize to a winning school or to disqualify any school or disregard any nomination where, in the Promoter's sole view, there is a breach of any of these Terms and Conditions or activity that may bring or tends to bring the name of the Promoter, its agents, associates, products, or other affiliated organisations into disrepute or otherwise where it deems it necessary to do so at its sole discretion.
- 36. The prize excludes all other costs and arrangements not expressly included in the prize, such as travel and accommodation. Additional charges and expenses incurred for goods, services, attractions, facilities, upgrades, activities, events and any other items not expressly included in the prize are payable solely by winners.
- 37. The Promoter and its associated companies will not be held liable where such charges and/or expenses are incurred, and no refund or reimbursement will be made to winners in this regard.
- 38. The Promoter and its associated companies will not be held responsible for any fault, malfunction, damage, loss or disappointment suffered by participants or the winning LGFA schools, howsoever

arising or from acceptance of the prize, whether due to any error, omission by the Promoter its employees or agents, or for any other reason, and participants and Participating Schools agree to indemnify the Promoter in this regard through their engagement with the Competition.

- 39. The Promoter reserves the right to amend any element of the Competition, for reasons beyond its reasonable control, including but not limited to the unavailability of the competition entry platform before the closing date, or for strike, lock-out, labour dispute, illness, act of God, natural disaster, adverse weather conditions, war, riot, civil commotion, accident, epidemic or pandemic, malicious damage, fire, flood and/or storm, compliance with law or governmental order, rules, regulations or other direction, breakdown of plant, machinery, or transportation. The Promoter and its associated companies is not responsible for any loss or damage caused to participants or Participating schools as a result of any of these occurrences.
- 40. Participants and Participating schools indemnify and hold the Promoter and its respective affiliates, directors, agents, or other partners ("the Indemnitees") harmless from any claims, actions, proceedings, costs (including reasonable legal fees) and expenses brought or asserted by a third party against any of the Indemnitees arising as a result of the Promoter's use of the Participant's submission including but not limited to any breach of third party intellectual property rights or any use of the personal data of its members in the context of the competition and the marketing or promotion of same.
- 41. These terms and conditions shall be governed by Irish law and the courts of Ireland shall have exclusive jurisdiction over the interpretation of same.