

IE Lidl Plus Easter Stamp Card Terms and Conditions

1. Eligibility to participate

- 1.1. The Lidl Plus Easter Stamp card competition (the "Competition") is promoted by Lidl Ireland GmbH (the 'Promoter') having its place of business at Lidl Head Office, Main Road, Tallaght, Dublin 24, Ireland.
- 1.2. Participants must be over 18 years of age and be resident in the Republic of Ireland to be eligible to participate, direct employees of the Promoter, affiliated companies of the Promoter, partners, families, or anyone associated with this Competition are excluded.
- 1.3. By participating in the Competition, participants are deemed to have accepted the Lidl Plus terms of use, these Terms and Conditions and confirmed that they meet the eligibility criteria set out in these terms and conditions. Participants are not permitted to participate on behalf of other persons and third parties.
- 1.4. The promotion period will commence at the opening of participating Lidl stores on 09.03.2026 and finish at the close of participating Lidl stores on 05.04.2026 (the 'Promotion Period').

2. Participation in the Competition

- 2.1. To participate in the Competition, each participant will need to during the Promotion Period:
 - 2.1.1. Step 1. Install the Lidl Plus App on their smartphone or device and create a Lidl Plus account (this step shall not be required for participants who are already Lidl Plus users); and
 - 2.1.2. Step 2. Make a minimum purchase of €50 (Minimum Transaction Spend) and scan their Lidl Plus Card using the Lidl Plus App at any till in any Lidl Store (excluding stores with warehouse sales) within the Republic of Ireland. A stamp will be automatically generated in the Lidl Plus App. Only one stamp will be generated per transaction over €50; and
 - 2.1.3. Step 3. Collect a total of 4 stamps to complete the Stamp Card by repeating Step 2 (a minimum transaction spend of €50 will result in 1 stamp, a second minimum transaction spend of €50 will result in a second stamp, a third minimum transaction spend of €50 will result in a third stamp, a fourth minimum transaction spend of €50 will result in a fourth stamp); and
 - 2.1.4. Step 4. Submit a completed Stamp Card. Once 4 stamps have been collected in the Lidl Plus App, the Stamp Card is complete ('Completed Stamp Card'), and the participant will need to submit their Completed Stamp Card via the Lidl Plus App. 1 Completed Stamp Card equates to 1 entry in the Competition. Each Lidl Plus User can enter the Competition a maximum of 10 times. Completed Stamp Cards submitted after this maximum number of entries has been exceeded, will not be entered in the Competition.
 - 2.1.5. 2.2 All of the above steps must be completed in order to enter the Competition.

- 2.1.6. For the avoidance of doubt, only 1 stamp will be generated per transaction over €50 i.e. a spend of €100 in a single transaction will only result in 1 stamp.
- 2.1.7. The following items are excluded from inclusion in the Minimum Spend Transaction: alcohol, lottery tickets, newspapers, medicines, gift cards, infant milk formula, mobile top-up, deposits paid on deposit return items, or check-out bags. The Promoter reserves the right to include other excluded items.

3. Selection and notification of the winner

- 3.1. There will be 62 (sixty two) overall winners selected at random at the end of the competition period from the eligible entries received.
- 3.2. The prize draw will take place on Thursday 9th April 2026.
Upon entering the Competition, participants' customer ID and customer's selected favourite store in the Lidl Plus app, if they win a prize, also personal data associated with their Customer ID e.g. first name/surname, telephone number, and e-mail address will be transmitted from Lidl Plus (operated by Lidl Stiftung & Co. KG) to the Promoter. Participants are responsible for ensuring their Lidl Plus account information is up to date.
- 3.3. Up to three working days after the prize draw, the selected winners will be notified on the Lidl Plus App by way of a banner notification. Reminder notifications may be sent as push notifications and/or emails. Winners are required to complete and submit the survey questionnaire which includes the requirement to: Correctly answer a question of skill to claim their prize. Selected winners will have 10 (ten) days to complete and submit the survey in order to redeem their prize. If not completed and submitted in the 10 (ten) days, the survey will expire, and the participant will forfeit the prize. If a participant provides inaccurate details, incorrectly answers the survey questionnaire, the prize will be forfeited.
- 3.4. The winner agrees that in consideration of the prize and their acceptance of same, the winner may be required for promotional activity and the winner agrees to partake in same. Promoter may use their name, hometown, image and likeness (likeness as it has been captured or in an altered manner, by employees, agents or subcontractors of the Promoter or anyone working on behalf of the Promoter and/or by local/other media) for purposes of internal/external advertising, promotion or publicity in any media without additional compensation and the winner agrees to take part in such related promotional activities as the Promoter may require. In such circumstances, the prize winner's personal data will be processed on the basis of the Promoter's legitimate interests. Lidl Ireland may publish all confirmed winners on the Lidl website.

4. Prize

- 4.1 **€25,000 worth of Lidl Plus monetary coupon vouchers will be distributed amongst 62 (sixty two) winners with various winning tiers and prize values as follows:**

- 10 winners of €1000 in Lidl Plus monetary coupon vouchers to spend in Lidl stores in the Republic of Ireland.
- 20 winners of €500 in Lidl Plus monetary coupon vouchers to spend in Lidl stores in the Republic of Ireland.
- 12 winners of €250 in Lidl Plus monetary coupon vouchers to spend in Lidl stores in the Republic of Ireland.
- 20 winners of €100 in Lidl Plus monetary coupon vouchers to spend in Lidl stores in the Republic of Ireland.

4.2 The Lidl Plus Monetary Coupons will be distributed in the Lidl Plus app as follows:

4.2.1 2 x €50 monetary coupon vouchers will be available in the winner's Lidl Plus app every 29 days until the full prize value of their winning tier of Lidl Plus monetary coupon vouchers has been awarded.

4.2.2.2 Each €50 Lidl Plus Monetary Coupon Voucher will expire after 28 days. If it is not redeemed within the 28 day validity period the monetary coupon voucher will disappear from the Lidl plus app. The winner will not be refunded the value of the monetary coupon voucher.

4.3 Each Lidl Plus Monetary Coupon Voucher entitles you to money off your shop during the dates stated in the coupon description, provided that the total value of the transaction is equal to or greater than €50.

4.4 Each Lidl Plus Monetary Coupon Voucher can be used in conjunction with Lidl Plus product coupons or offers, however only one €50 Lidl Plus Monetary Coupon Voucher can be activated and redeemed in a single transaction. It is not possible to activate and redeem a €50 Lidl Plus Monetary Coupon Voucher with any other monetary coupon also. In the event that there is a balance remaining from the €50 Lidl Plus Monetary Coupon Voucher after a single transaction, the balance will not be able to be redeemed in a subsequent transaction.

4.5 Each €50 Lidl Plus Monetary Coupon Voucher can only be redeemed once, has no cash value, is non-exchangeable, non-transferable and no change will be given.

4.6 This monetary coupon voucher cannot be redeemed for the following items: alcohol, lottery tickets, newspapers, medicines, gift cards, infant milk formula, mobile top-up, deposits paid on Deposit Return items or check-out bags. The previously mentioned items are also excluded from the minimum spend threshold. The Promoter reserves the right to include other excluded items.

5. Miscellaneous

Only the Lidl Plus Account of the person completing the Minimum Transaction Spend can be scanned. Lidl Plus Accounts cannot be scanned retrospectively.

The prize is strictly non-refundable. No cash or other prize will be offered.

- 5.1 Any breach of these Terms and Conditions may invalidate an entry and/or result in forfeiture of the prize. The Promoter reserves the right to cancel, terminate, modify, or suspend the Competition and/or vary Competition rules, including these Terms and Conditions, without prior notice.
- 5.2 The Promoter and its associated companies, to the full extent permitted by applicable law exclude all liability for any damage, loss, injury, malfunction or disappointment of any kind, however so arising from participation in the Competition or acceptance of the prize, whether due to error, omission by the Promoter its employees or agents, or for any other reason (other than for death or personal injury arising from negligence or for fraud or fraudulent misrepresentation or any other liability which cannot be excluded or limited under Irish Law). The Promoter accepts no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason, including strictly technical failures of the Lidl Plus App.
- 5.3 The participant has no right to compensation and acknowledges the decision on the prize winner by the Promoter is final.
- 5.4 No correspondence will be entered into regarding either the selection process or the outcome of the Competition.
- 5.5 The Promoter will bear no responsibility for technical issues with the Lidl Plus App.
- 5.6 In the event of any dispute regarding these terms and conditions and conduct of the Competition, the decision of the Promoter will be final with no appeal therefrom.
- 5.7 The Promoter reserves the right to refuse to award the prize to a winner or to disqualify any participant where, in its sole view, there is a breach of these Terms and Conditions or where it deems it necessary to do so at its sole discretion.
- 5.8 These Terms and Conditions shall be governed by Irish law and the courts of Ireland shall have exclusive jurisdiction over interpretation of same.

6 Data Protection

- 6.1 By participating in the Competition, participants acknowledge that their personal data held by Lidl Stiftung & Co. KG as Controller will be accessed and processed by the Promoter for the purpose of validating eligibility and for the purpose of administering the Competition as well as promotional activities around the Competition including, but not limited to posts on social media sites by the Promoter.
- 6.2 The Promoter will ensure that all personal data will be processed in compliance with data protection law. Participants' data will not be transferred out of the EU and such entry data will be destroyed immediately after conclusion of the Competition.

6.3 Lidl Stiftung & Co. KG remains the controller of your Lidl Plus account data. However, Lidl Ireland GmbH becomes an independent controller for the specific personal data collected and used to administer the Competition, conduct the prize draw, and award the prizes. For any questions relating to Lidl's processing of personal data in relation to the Competition, participants may contact:

Lidl Ireland GmbH
Main Road
Tallaght,
Dublin 24

For any queries around the processing of personal data in relation to the Lidl Plus App, participants should refer to the Terms and Conditions Lidl Plus and Data Protection Policy Lidl Plus. In addition, participants may contact:

Lidl Stiftung & Co. KG
Stiftsbergstraße 1
74167 Neckarsulm
Germany

6.4 In order to operate the Competition, the following personal data will be transferred to the Promoter by Lidl Stiftung & Co. KG, Stiftsbergstraße 1, 74167 Neckarsulm, Germany:

6.4.1 Lidl Plus Card Customer ID Number of all participants in the Competition who have completed the required steps and are eligible to be in the prize draw.

6.4.2 in addition, first name and surname as well as telephone number and e-mail address of the winner.

6.5 Furthermore, the Promoter may collect any other personal data required for the purpose of carrying out the Competition.

6.6 The Promoter will use the personal data collected in the context of the participation in the Competition only to operate the Competition (e.g., drawing winners, notifying winners, sending the prize). The legal basis for the processing in the context of the Competition is the performance of a contract, as processing is necessary to fulfil these Terms and Conditions and administer the Competition you have entered.

6.7 Photographs, videos and data as set out in clause 3.4, of the winner may be taken during the prize giving; these may be published together with the name and hometown of the winner in promotional media of the organizer (e.g., press release, lidl.ie, employee magazine, social media). This data is processed on the basis of the promoter's legitimate interest in demonstrating the validity of the competition and to promote its business.

6.8 Data is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., sending the prize via a logistics company) or in order to publish the winner (e.g., on Facebook or other social media channels). Apart from that, data will not be transferred to third parties.

6.9 At the end of the Competition and announcement of the winner, the personal data of unsuccessful participants will be deleted. Personal data belonging to winners will be retained for 6 years for accounting and tax purposes. The image of winners may be used

in Lidl's marketing activities and will be retained for the currency of the specific marketing campaign.

6.10 Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure. Participants may also object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact the Data Protection Commission for Ireland.