

Summer for Less

The below substantiation covers the “**Baby Comparison**” advertisement with the referenced shop date 23rd April 2026.

In this document, you will find shopping receipts and information on where and when the shops took place.

Happy reading. And more importantly, happy saving!

Lidl Shop	
Nappy Sacks	€1.09
Lupilu Premium Nappies Size 1	€1.75
Lupilu Biodegradable Water Wipes	€0.89
Total	€3.73
"Another Supermarket"	
WaterWipes Original Baby Wipes	€3.99
Total	€3.99



More to Value.



More to Value.

The Lidl shop took place in Lidl, Main Street, Dundrum, Dublin on 23rd April 2026.

Here is the final receipt:

 More to Value.

Dundrum - IE9513674T

Premium Nappies	EUR	
Nappy Sacks	1.75	A
Water Wipes Biodegradable	1.09	C
	0.89	C

TOTAL 3.73

Credit Card 3.73

A 0.0% VAT	1.75	0.00
C 23.0% VAT	1.98	0.37

TRN-ID: IE015483115490113261

CUSTOMER COPY

Date: 23/04/26 Time: 10:33:43
MID: ***77583 TID: ***1113
TRNS NO: IE015483115490113261
MASTERCARD *****0658
A0000000041010
Contactless SALE
€3.73

Verification Not Required
APPROVED AUTH CODE 316601
PLEASE RETAIN RECEIPT
PLEASE DEBIT ACCOUNT WITH TOTAL SHOWN

0154 115490/83 23.04.26 10:33

Price of electrical items includes a contribution to recycling costs
Win one of five €50 Lidl vouchers
Enter: www.lidl.ie/feedback

0888015411549083239426



Thank you for shopping with us today 🙏
See you next time! 😊

“Another Supermarket” shop took place in a nearby competitor supermarket on 23rd April 2026. Here is proof of the final receipt:

WATERWIPES €3.99

Total : €3.99

23-04-2026 10:48 00001:SC0 001-54-167271 Items: 1

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All prices recorded with respect to both shops reflect a single-item price and may not reflect potential savings where items are offered as part of a multibuy promotion. Loyalty apps were used but no reductions applied.

The purpose of the comparison is to compare the price of a branded item to the price of its private label equivalent in Lidl, alongside other items you can purchase for less than the cost of the branded item. We understand the “Another Supermarket” referenced has private label variants of this item on sale that are like-for-like with Lidl’s private label.

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