

IE Lidl Plus x Coca Cola FIFA World Cup Competition

Eligibility to participate

- 1.1. The Lidl Plus x Coca Cola Stamp card competition (the "Competition") is promoted by Lidl Ireland GmbH (the 'Promoter') having its place of business at Lidl Head Office, Main Road, Tallaght, Dublin 24, Ireland and the prize is provided by Coca-Cola HBC Ireland Limited (the 'Prize Provider') having its place of business at Huntstown Business Park, Cappagh Road, Ballycoolin, Dublin 11
- 1.2. Participants must be over 18 years of age and be resident in the Republic of Ireland to be eligible to participate, direct employees of the Promoter, the Prize Provider, affiliated companies of either company, partners, families, or anyone associated with this Competition are excluded.
- 1.3. By participating in the Competition, participants are deemed to have accepted the Lidl Plus terms of use, these Terms and Conditions and confirmed that they meet the eligibility criteria set out in these terms and conditions. Participants are not permitted to participate on behalf of other persons and third parties.
- 1.4. The promotion period will commence at the opening of participating Lidl stores on Thursday 16.04.2026 and finish at the close of participating Lidl stores on Thursday 07.05.2026 (the 'Promotion Period').

2. Participation in the Competition

- 2.1. To participate in the Competition, each participant will need to during the Promotion Period:
 - 2.1.1. Step 1. Install the Lidl Plus App on their smartphone or device and create a Lidl Plus account (this step shall not be required for participants who are already Lidl Plus users); and
 - 2.1.2. Step 2. Make a minimum purchase of 1 (one) Coca Cola 12 x 330ml Multi Pack in Original, Diet or Zero and scan their Lidl Plus Card using the Lidl Plus App at any till in any Lidl Store (excluding stores with warehouse sales) within the Republic of Ireland. A completed stamp card will be automatically generated in the Lidl Plus App. Only one stamp card will be generated per transaction; and
 - 2.1.3. Step 3. Submit a completed Stamp Card. Once 1 (one) qualifying transaction has been completed, the Stamp Card is complete ('Completed Stamp Card'), and the participant will need to submit their Completed Stamp Card via the Lidl Plus App. 1 Completed Stamp Card equates to 1 entry in the Competition. Each Lidl Plus User can enter the Competition a maximum of 10 times. Completed Stamp Cards submitted after this maximum number of entries has been exceeded, will not be entered in the Competition.
 - 2.1.4. 2.2 All of the above steps must be completed in order to enter the Competition.
 - 2.1.5. For the avoidance of doubt, only 1 (one) completed stamp card (1 entry) will be generated per transaction of 1(one) or multiple Coca Cola 12x 330ml Multipack/s in a single transaction and will only result in 1 (one) completed stamp card.

3. Selection and notification of the winner

- 3.1. There will be 2 (two) overall winners selected at random at the end of the competition period from the eligible entries received.
- 3.2. The prize draw will take place on Tuesday 12.05.2026.
Upon entering the Competition, participants' customer ID and customer's selected favourite store in the Lidl Plus app, if they win a prize, also personal data associated with their Customer ID e.g. first name/surname, telephone number, and e-mail address will be transmitted from Lidl Plus (operated by Lidl Stiftung & Co. KG) to the Promoter. Only the winning participant's data will subsequently be shared with the Prize Provider's administrator. Participants are responsible for ensuring their Lidl Plus account information is up to date.
- 3.3. Up to three working days after the prize draw, the selected winners will be contacted by the Lidl Customer Service team on the phone number that they have registered on their Lidl Plus account. Selected winners are required to correctly answer a question of skill to claim their prize. All reasonable efforts will be made to contact the selected winner. However, if the selected winner has not responded to notification within forty-eight (48) hours or if a selected winner is ineligible, or otherwise in breach of these Terms and Conditions, or unable to take up the Prize for any other reason, the Prize will be forfeited, and the Promoter reserves the right to select an alternative winner using the same process referred to above in these Terms and Conditions.
- 3.4. Upon successful acceptance of the prize, the email address and phone number registered with the winner's Lidl Plus account will be forwarded on to the Administrator Kasulabo Limited trading as Sweete, PO Box 12948, Blackrock, Co. Dublin ("the Administrator").
- 3.5. The Administrator will then email the winner with a winner's letter which includes details of the prize. The Promoter, the prize provider and the administrator will not be liable for non-delivery of the Prize where caused by the provision of incorrect information or other causes beyond its control.
- 3.6. The winner agrees that in consideration of the prize and their acceptance of same, the winner may be required for promotional activity and the winner agrees to partake in same. The Promoter and the prize provider may use their name, hometown, image and likeness (likeness as it has been captured or in an altered manner, by employees, agents or subcontractors of the Promoter or anyone working on behalf of the Promoter and/or by local/other media) for purposes of internal/external advertising, promotion or publicity in any media without additional compensation and the winner agrees to take part in such related promotional activities as the Promoter may require. In such circumstances, the prize winner's personal data will be processed on the basis of the Promoter's legitimate interests. Lidl Ireland may publish all confirmed winners on the Lidl website.

4. Prize

4.1 The Prize is supplied by the Prize Provider and administered on their behalf by the Administrator and comprises two (2) prizes. Each prize consists of two (2) return flights from Dublin to Atlanta with an airline selected at the discretion of the Administrator. The prize package also includes a two-night stay in a hotel and return airport transfers.

The Winner is responsible for any costs or expenses involved in claiming or using the Prize other than those that are expressly stated above as being included as part of the Prize.

Acceptance of the Prize constitutes permission to use the relevant Winner's name(s) and likeness for the purpose of advertising, promotion or publicity in any media without additional compensation.

The Prize is offered as stated and is non-transferable. No cash alternative, or alternative Prize to the stated Prize shall be offered or made available, however the Prize Provider or the Promoter acting on their behalf, reserves the right to replace the Prize with an alternative prize of equal or greater value.

4.2 Prize Details are as follows:

- Return flights from Dublin to Atlanta for two adults (economy class only) travelling outbound on 14.06.2026 and returning on 16.06.2026.
- Match tickets x 2 (match day 15th June – Mercedes-Benz Stadium Atlanta)
- Two-night stay at the Signia By Hilton
- Transfers to/from the Airport in Atlanta

5. Miscellaneous

Only the Lidl Plus Account of the person completing the Minimum Transaction Spend can be scanned. Lidl Plus Accounts cannot be scanned retrospectively.

The prize is strictly non-refundable. No cash or other prize will be offered.

- 5.1 Any breach of these Terms and Conditions may invalidate an entry and/or result in forfeiture of the prize. The Promoter reserves the right to cancel, terminate, modify, or suspend the Competition and/or vary Competition rules, including these Terms and Conditions, without prior notice.
- 5.2 The Promoter, the Prize Provider and their associated companies, to the full extent permitted by applicable law exclude all liability for any damage, loss, injury, malfunction or disappointment of any kind, however so arising from participation in the Competition or acceptance of the prize, whether due to error, omission by the Promoter or the Prize Provider their employees or agents, or for any other reason (other than for death or personal injury arising from negligence or for fraud or fraudulent misrepresentation or any other liability which cannot be excluded or limited under Irish Law). The Promoter and the Prize Provider accept no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason, including strictly technical failures of the Lidl Plus App.
- 5.3 The participant has no right to compensation and acknowledges the decision on the prize winner by the Promoter is final.
- 5.4 No correspondence will be entered into regarding either the selection process or the outcome of the Competition.
- 5.5 The Promoter will bear no responsibility for technical issues with the Lidl Plus App.
- 5.6 In the event of any dispute regarding these terms and conditions and conduct of the Competition, the decision of the Promoter will be final with no appeal therefrom.
- 5.7 The Promoter reserves the right to refuse to award the prize to a winner or to disqualify any participant where, in its sole view, there is a breach of these Terms and Conditions or where it deems it necessary to do so at its sole discretion.
- 5.8 These Terms and Conditions shall be governed by Irish law and the courts of Ireland shall have exclusive jurisdiction over interpretation of same.

6 Data Protection

- 6.1 By participating in the Competition, participants acknowledge that their personal data held by Lidl Stiftung & Co. KG as Controller will be accessed and processed by the Promoter for the purpose of validating eligibility and for the purpose of administering the Competition as well as promotional activities around the Competition including, but not limited to posts on social media sites by the Promoter.
- 6.2 The Promoter will ensure that all personal data will be processed in compliance with data protection law. The personal data of unsuccessful participants will not be transferred out of the EU and will be destroyed immediately after the conclusion of the Competition. However, to fulfill the Prize, the winner's data (and their guest's data) must be transferred outside the EEA to the United States (e.g., to airlines, hotels, and US border authorities). This transfer is strictly necessary for the performance of the contract (the fulfillment of the prize) under Article 49(1)(b) of the GDPR.
- 6.3 Lidl Stiftung & Co. KG remains the controller of your Lidl Plus account data. However, Lidl Ireland GmbH becomes an independent controller for the specific personal data collected and used to administer the Competition and conduct the prize draw. The Prize Provider and their Administrator will act as independent Data Controllers for the specific personal

data shared with them for the purpose of fulfilling and awarding the prize. For any questions relating to Lidl's processing of personal data in relation to the Competition, participants may contact:

Lidl Ireland GmbH
Main Road
Tallaght,
Dublin 24

For any queries around the processing of personal data in relation to the Lidl Plus App, participants should refer to the Terms and Conditions Lidl Plus and Data Protection Policy Lidl Plus. In addition, participants may contact:

Lidl Stiftung & Co. KG
Stiftsbergstraße 1
74167 Neckarsulm
Germany

6.4 In order to operate the Competition, the following personal data will be transferred to the Promoter by Lidl Stiftung & Co. KG, Stiftsbergstraße 1, 74167 Neckarsulm, Germany:

6.4.1 Lidl Plus Card Customer ID Number of all participants in the Competition who have completed the required steps and are eligible to be in the prize draw.

6.4.2 in addition, first name and surname as well as telephone number and e-mail address of the winner.

6.5 Furthermore, the Promoter may collect any other personal data required for the purpose of carrying out the Competition.

6.6 The Promoter will use the personal data collected in the context of the participation in the Competition only to operate the Competition (e.g., drawing winners, notifying winners and securely transferring the winner's details to the Prize Provider's Administrator for prize fulfillment). The legal basis for the processing in the context of the Competition is the performance of a contract, as processing is necessary to fulfil these Terms and Conditions and administer the Competition you have entered.

6.7 Photographs, videos and data as set out in clause 3.4, of the winner may be taken during the prize giving; these may be published together with the name and hometown of the winner in promotional media of the organizer (e.g., press release, lidl.ie, employee magazine, social media). This data is processed on the basis of the promoter's legitimate interest in demonstrating the validity of the competition and to promote its business.

6.8 Data is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., securely transferring data to the Administrator, airlines, or hotels for prize fulfillment) or in order to publish the winner (e.g., on Facebook or other social media channels). Apart from that, data will not be transferred to third parties.

6.9 At the end of the Competition and announcement of the winner, the personal data of unsuccessful participants will be deleted. Personal data belonging to winners will be retained for 6 years for accounting and tax purposes. The image of winners may be used

in Lidl's marketing activities and will be retained for the currency of the specific marketing campaign.

6.10 Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure. Participants may also object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact the Data Protection Commission for Ireland.